

KOMBANS FANATICS

Official Fan Club of Thiruvananthapuram Kombans FC

Dear Sir/Ma'am,

Greetings from **Kombans Fanatics**, the official fan club of **Thiruvananthapuram Kombans FC**!

As we step into the **2025–26 season**, our home ground – **Chandrashekharan Nair Stadium, Palayam, Thiruvananthapuram** – is gearing up to witness electrifying football action and vibrant fan culture. To make this season truly memorable, Kombans Fanatics is planning a range of fan-engagement activities both inside and outside the stadium, aimed at nurturing the football spirit of Trivandrum and taking the experience to the next level.

We are actively seeking sponsorship partners to join us in this exciting journey. With your support, we will create high-impact fan experiences through:

- Engaging content campaigns
- Banners, flags, and stadium branding
- Player-themed installations and displays
- Interactive contests, giveaways, and matchday activities

Why Partner with Kombans Fanatics?

- **Massive Local Reach** – Engaging thousands of passionate football fans across Trivandrum.
- **Supported by** leading Trivandrum-based social media handles like *Ente Trivandrum* (216K followers), *Tournament Updates* (148K followers), *Trivandrum on Mind* (27.8K followers), and many others.
- **Official Backing** – Amplified through **Thiruvananthapuram Kombans FC's** official social media handles and partner networks.
- **National Visibility** – All matches are telecast live on **Sony Liv** and streamed via **JioCinema/Hotstar**, ensuring exposure across India.
- **Customized Sponsorship Benefits** – Sponsor branding in banners, digital content, matchday creatives, special highlight posts, and tailor-made activations to maximize your brand's impact.

- **Exclusive Domain Protection** – We promise not to onboard multiple sponsors from the same industry domain, ensuring you stand out without competitor overlap.

Sponsorship Opportunities

- **Minimum Sponsorship:** ■5,000 – to become a sponsor and contribute to building an extraordinary fan experience this season. Sponsors can provide more as they wish.
- **Official Fan Club Partner:** ■30,000 and above – Sponsors contributing ■30,000 or more will be recognized as **Official Fan Club Partners** and will be featured in all match-related posts and reels on our official Instagram page.

We are committed to ensuring strong visibility, high engagement, and valuable returns for our sponsors. Moreover, we are open to discussions on custom sponsorship ideas that can bring mutual benefits and greater outcomes.

We would love to connect and discuss how your brand can be a part of this exciting football season in Trivandrum.

Looking forward to your positive response.

Warm regards,

Abhishek S

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On behalf of Kombans Fanatics

Thiruvananthapuram