CodexBrains
IT Solution Company

CODEXBRAINS:

YOUR PARTNER IN DIGITAL SUCCESS

Empowering Your Business Growth.

Presented By:

Devarshi Joshi

About CodexBrains

Founded by Devarshi Joshi & Sumit Goyal, CodexBrains is an Ahmedabad-based IT solutions company dedicated to delivering innovative and reliable technology services. We specialize in custom software development, web and mobile applications, digital marketing, and data science, offering tailored solutions to help businesses enhance their digital presence and data-driven decision-making.

At CodexBrains, we prioritize understanding your unique business needs and providing scalable, high-quality solutions that drive growth and efficiency. Our team is committed to excellence, ensuring every project is completed on time and to the highest standards.Whether you're a startup or an established enterprise, CodexBrains is here to help you navigate the digital landscape and achieve your business goals through the power of technology.

www.codexbrains.com

Our Services

01
Software Development
Custom-built software solutions to optimize and scale your business operations.

02
Digital Marketing
Data-driven marketing strategies to boost your online presence and maximize ROI.

03
Mobile App Development
Intuitive and high-performance mobile applications for iOS and Android.

04
WordPress & Shopify Development
Stunning, fast, and secure websites & eCommerce stores tailored to your business needs.

05
Staff Augmentation
Access top-tier IT talent to strengthen your workforce and accelerate growth.

06
Data Analytics & Science
Transform raw data into powerful insights for smarter decision-making.

Software Development Services

At CodexBrains, we specialize in custom software development to help businesses optimize their operations and scale efficiently. Our team builds tailormade solutions designed to meet unique business needs, ensuring seamless performance, scalability, and security.

Frontend Development

- HTML, CSS, JavaScript
- React.js

Backend Development

- Python (Django)
- JavaScript (Node.js)

Database Management

- SQL
- MongoDB

Cloud Infrastructure

- AWs
- Azure

From enterprise applications to scalable web platforms, we deliver high-performance and innovative software solutions that drive business growth.

Get expert advice on your software needs with a free consultation. Let's discuss how we can create the perfect solution for your business.

360° Digital Marketing Services

Search Engine Optimization (SEO)

- On-page & Off-page Optimization
- Keyword Research & Strategy
- Technical SEO & Site Audits

Pay-Per-Click (PPC) Advertising

- Google Ads & Bing Ads
- Social Media Paid Campaigns
- Conversion Rate Optimization (CRO)

Social Media Marketing (SMM)

- Strategy & Content Creation
- Facebook, Instagram, LinkedIn, Twitter & YouTube Marketing
- Community Engagement & Brand Awareness

Content Marketing

- Blog Writing & Article Marketing
- Video & Infographic Content
- Email Marketing & Newsletters

Branding & Design

- Logo & Brand Identity Design
- Social Media Graphics
- Website & UI/UX Design

Website Development & Optimizatio&

- SEO-friendly Website Development
- Landing Page Design
- Website Speed & Performance Optimization

Affiliate & Influencer Marketing

- Collaboration with Industry Influencers
- Performance-based Marketing Campaigns

Analytics & Reporting

- Data-driven Marketing Insights
- Conversion Tracking & ROI Analysis

Mobile App Development

At CodexBrains, we offer end-to-end mobile application development solutions tailored to your business needs. Our expert team builds high-performance, user-friendly, and scalable mobile apps for Android, iOS, and cross-platform applications.

Native App Development

- Android App Development (Java, Kotlin
- iOS App Development (Swift, ObjectiveC)

Cross-Platform App Development

- Flutter
- React Native

WordPress & Shopify Development

At CodexBrains, we specialize in WordPress and Shopify development, providing businesses with high-performance, scalable, and user-friendly websites and eCommerce solutions.

① WordPress Development

- Custom WordPress Website Development
- Theme Customization & Plugin Development
- WooCommerce Store Setup
- Speed Optimization & Security Enhancement
- WordPress Maintenance & Support

② Shopify Development

- Shopify Store Setup & Customization
- Theme Development & Custom Design
- Shopify App Integration
- Payment Gateway & Shipping Setup
- Shopify SEO & Performance Optimization

③ ECommerce Solution

- Custom Online Store Development
- Mobile-Friendly & Responsive Design
- Secure Checkout & Payment Integration
- Product Management & Inventory Solutions

Staff Augmentation

At CodexBrains, we provide staff augmentation services to help businesses scale their teams with skilled professionals on demand. Whether you need developers, designers, data analysts, or digital marketing experts, we ensure you get the right talent to meet your project needs.

Data Analytics & Science

At CodexBrains, we specialize in data science and analytics to help businesses extract meaningful insights, optimize decisionmaking, and drive growth. Our expertise in Python and Power BI enables us to provide data-driven solutions tailored to your business needs.

1 Data Analytics & Business Intelligence

- Data Visualization with Power BL
- Real-time Dashboards & Reporting
- Performance Monitoring & KPI Tracking

2 Data Science & Machine Learning

- Predictive Analytics & Forecasting
- Data Modeling & Statistical Analysis
- AI & Machine Learning Solutions using Python (Pandas, NumPy, Scikit-learn, TensorFlow)

3 Data Processing & Automation

- Data Cleaning & Transformation
- ETL (Extract, Transform, Load) Pipelines
- Automated Data Workflows with Python

4 Database & Big Data Management

- SQL & NoSQL Database Management
- Handling Large Datasets & Cloud Data Processing

Video Creation & Editing

At CodexBrains, we offer professional video creation and editing services to help businesses create impactful visual content. Whether you need marketing videos, social media content, corporate presentations, or motion graphics, we ensure highquality production tailored to your brand's needs.

Our Video 2D&3D Creation & Editing Services:

Promotional & Marketing Videos

Engaging videos to boost brand awareness and conversions

Corporate & Business Videos

Professional presentations, training videos, and company profiles

Social Media Content

Optimized videos for Instagram, TikTok, YouTube, and Facebook

Motion Graphics & Animation

Eye-catching animations, explainer videos, and visual effects

Event & Testimonial Videos

High-quality coverage and editing for events, testimonials, and interviews

YouTube Video Editing

Professional cuts, transitions, and effects for polished content

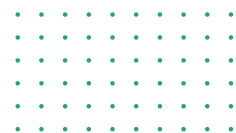### Reels & Shorts Creation

High-impact, fastpaced videos for maximum engagement.

Why Choose CodexBrains?

Our team comprises experts in various fields, including web design, development, SEO, and digital marketing. We bring a wealth of experience and knowledge to every project.

⬈ **Expert Team**

⬈ **Custom Solutions**

⬈ **Cutting-Edge Technologies**

⬈ **End-to-End Services**

⬈ **Scalability & Performance**

⬈ **Cost-Effective & Timely Delivery**

⬈ **Dedicated Support & Maintenance**

www.codexbrains.com

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