

#### WE GENERATE HIGH QUALITY

# **Qualified** Leads





Complete Outreach and Follow-Up









## Our Mission

To empower software businesses to achieve sustainable growth by providing them with highquality, qualified leads that align perfectly with their target market. We strive to streamline the lead generation process, allowing our clients to focus on what they do best - building and delivering exceptional software solutions.

#### About Us

**Softwares In Demand** is your trusted partner in lead generation. We specialize in connecting software businesses with high-quality, qualified prospects who are actively seeking solutions. Our tailored approach ensures that every lead we deliver aligns perfectly with your ideal customer profile, saving you time & resources.

#### How it Works:

- Create an Account: We will create a personalized account for you and send the login details to your email so that you can start using the portal.
- Generate Leads: We will generate qualified leads based on your specific requirements and add them to your portal.
- Review Leads: Access and review the generated leads directly from your personalized portal.
- Purchase Leads: Once you've reviewed a lead and wish to proceed, you can purchase it directly from your portal.
- Payment: You can make a payment for the purchased lead using your preferred payment method. Once payment is done you will be able to see the details of the lead in your portal.

## Lead Pricing:

The pricing for the lead will vary depending on the category—**Product** or **Service**. We follow a **Flat-Pricing** Structure.

## Next Step:

Click on **Register Now** and get leads directly on your personalized portal.