



COMPANY PROFILE & CASE STUDIES

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About Us

At Maan Digital Solutions, we are a tech company that offers various transformative solutions. Committed to excellence, we provide cutting-edge services in lead generation, staff augmentation, and IT solutions.

Our approach goes beyond conventional practices and serves to cater to and redefine possibilities. Powered by innovation and a passion for progress, we help businesses enhance their work operations. Maan Digital Solutions is more than a service provider; we are your partners in paving the way in hi-tech, ensuring your journey is successful and extraordinary.

Our Vision

Our commitment to excellence is not just a promise; it's a legacy. Our proven expertise spans diverse domains, from lead generation to staff augmentation and cutting-edge IT solutions. Trust us not only to meet but exceed your expectations. With a rich history of success, Maan Digital Solutions is your assurance of services that go beyond industry standards, shaping a future defined by technological brilliance.

For over 7+ years, we have been at the forefront of innovation, delivering best-in-class services that stand the test of time and unrivaled excellence with Maan Digital Solutions.

Our Mission

At Maan Digital Solutions, our mission is to empower businesses through innovative solutions, exceptional service, and unwavering excellence. We strive to deliver best-in-class services, foster a culture of innovation, and build lasting partnerships that drive transformation and shape a brighter future.

What We Do

At Maan Digital Solutions, we offer a comprehensive range of innovative Services designed to propel your business forward. Our expert solutions are Tailored to meet the unique needs of your organization, helping you overcome Challenges, achieve goals, and succeed in an ever-evolving market.



Our Team



FOUNDER

Hitashi Pandya



CO-FOUNDER

Bhoomik Pandya

Our Services

1.LEAD GENERATION:

TARGETED LEAD ACQUISITION STRATEGIES TO FUEL BUSINESS GROWTH, DRIVE REVENUE, AND EXPAND YOUR CUSTOMER BASE.

2.STAFF AUGMENTATION:

EXPERT TALENT AUGMENTATION TO ENHANCE YOUR TEAM'S CAPABILITIES, IMPROVE EFFICIENCY, AND DELIVER PROJECTS SUCCESSFULLY.

3.DATA MINING:

SERVICE MAAN DIGITAL SOLUTIONS OFFERS DATA MINING SERVICES, EXTRACTING INSIGHTS FROM DATA TO DRIVE BUSINESS SUCCESS, ENABLING INFORMED DECISIONS AND A COMPETITIVE EDGE.

4.SALES TRAINING:

TAILORED TRAINING PROGRAMS THAT EMPOWER YOUR SALES TEAM, ENHANCE PERFORMANCE AND DRIVE RESULTS.

Why Us?

- **Timely response**
- **Team with skilled and experienced resources**
- **Quality delivery of projects**
- **Process driven work-models**
- **Happy to sign agreements whenever needed**
- **Dedicated point of contact**

1. BITSQUAD SOFTWARE INDUSTRY: INFORMATION TECHNOLOGY (IT)

Client Overview:

BitSquad Software is a dynamic technology company specializing in innovative software solutions tailored to various industries. With a focus on cutting-edge development, they provide scalable and efficient digital solutions to meet business needs. To enhance their lead pipeline, BitSquad Software partnered with Maan Digital Solutions for expert lead generation services. Through strategic outreach and targeted campaigns, we successfully helped them generate high-quality leads, enabling them to expand their client base and accelerate business growth.

Service Offering: MS Services, Web/App Development, QA

Target Market:

Mid-market businesses and MNC's in need of web/app solutions, staff augmentation, Microsoft services. BitSquad is an established IT consulting firm providing custom web/app and MS services to mid-sized businesses and MNC's. Despite having a strong technical offering and a growing reputation in the market, BitSquad faced challenges in attracting qualified leads. Their sales team struggled in producing high-quality leads consistently.

Objectives:

BitSquad partnered with Maan Digital with the goal of addressing the following objectives:

- 1. Increase Lead Volume:** Boost the number of leads generated through more targeted, efficient marketing strategies.
- 2. Improve Lead Quality:** Attract high-level decision-makers from mid-market businesses, particularly in industries like healthcare, finance, and e-commerce.
- 3. Enhance Lead Conversion:** Streamline the sales funnel and enhance lead nurturing to improve the conversion rate of leads into clients.
- 4. Reduce Customer Acquisition Costs:** Optimize marketing spend and increase ROI by focusing on high-impact lead generation strategies.

Challenges Solved by Maan Digital for BitSquad Software

- 1. Target Audience Refinement** – Identified ideal clients (CTOs, IT Managers, CEOs) in finance, healthcare, and e-commerce through data analysis and market research.
- 2. LinkedIn Outreach Optimization** – Used InMails and personalized messages to engage decision-makers effectively.
- 3. Lead Quality Improvement** – Delivered highly relevant leads, increasing conversion rates and reducing unqualified prospects.

2. OVER THE MOON STUDIOS INDUSTRY: INFORMATION TECHNOLOGY (IT)

Client Overview:

Over The Moon Studios is a leading game development studio specializing in AR/VR, 2D, 3D, and immersive gaming experiences. They craft high-quality games across multiple platforms, leveraging advanced technologies like Unity and Unreal Engine. Their expertise extends to Spine animation, metaverse solutions, and interactive simulations, delivering engaging and visually stunning experiences.

Objectives:

Maan Digital partnered with OvertheMoon Studios to help them overcome these challenges.

Our key objectives were:

- 1. **Increase the volume of qualified leads** for Game Development and AR/VR services.
- 2. **Enhance lead conversion rates** by targeting the right audience with tailored content..
- 3. **Develop a sustainable lead generation strategy** that would provide long-term results beyond the product launch.

Challenges Solved by Maan Digital for OTM Studios

- 1. **Ineffective Marketing & Sales Funnel** – Conducted a comprehensive audit of their website, ad campaigns, social media, and customer personas.
- 2. **Low Lead Volume** – Implemented a data-driven strategy that increased inbound leads within three months.
- 3. **Poor Lead Quality** – Refined targeting and segmentation to attract high-quality leads.
- 4. **Low Conversion Rate** – Used personalized email campaigns to boost lead-to-customer conversion.
- 5. **Lack of Long-Term Growth** – Designed a sustainable lead generation strategy ensuring a steady flow of high-converting leads.

Service Offering: Game Development & AR/VR, 2D, 3D, Spine Animation, Metaverse Solutions, and Interactive Simulations

Target Market:

- 1. Gaming & Entertainment Industry
- 2. Education & Training
- 3. Real Estate & Architecture
- 4. Healthcare & Wellness
- 5. Retail & E-commerce
- 6. Tourism & Hospitality
- 7. Automotive & Manufacturing
- 8. Marketing & Advertising

3. DIEVISION

INDUSTRY: INFORMATION TECHNOLOGY (IT)

Client Overview:

The DieVision Infotech is a dynamic software company based in Ahmedabad, Gujarat, specializing in a wide array of services including custom software development, website creation, blockchain technology, and AI solutions. They are committed to delivering innovative and effective technological solutions, aiming for absolute customer satisfaction.

Objectives:

Objectives we established for Dievision

objectives:

- Enhance Brand Visibility
- Generate Positive Collaboration Opportunities
- Ensure Consistent Project Flow
- Achieve Client Satisfaction through Quality Services
- Boost Conversion Rates
- Implement an Automated Strategy for Regular Project Acquisition

Challenges Solved by Maan Digital for Dievision Software

1. **Consistent Outreach to Decision-Makers** – Engaged CEOs, Founders, Directors, and CTOs through strategic connection requests and follow-ups.
2. **Target Audience Analysis** – Identified and analyzed active audiences to maximize impact.
3. **Personalized Messaging** – Crafted tailored messages to boost engagement and foster stronger connections.
4. **Regular Meetings with Leads & Clients** – Scheduled consistent meetings to understand client needs and maintain workflow transparency.

Service Offering: Website Development, Digital Marketing, Graphic Design, Custom Applications & Software, Blockchain Development, AI & Machine Learning

Target Market:

Startups, SMEs, and enterprises across various industries, including eCommerce, fintech, healthcare, logistics, retail, and SaaS, benefit from cutting-edge digital solutions. Brands and marketing agencies seeking to enhance their online presence, as well as gaming and decentralized platforms exploring blockchain innovations, are key markets. Additionally, automation-driven industries leveraging AI and machine learning for improved efficiency and decision-making continue to expand their digital transformation efforts.

4. AVENTUS SOFTWARE INDUSTRY: INFORMATION TECHNOLOGY (IT)

Client Overview:

Aventus Software, in its early stages, faced significant challenges in establishing a strong lead generation system and optimizing conversions. Lacking the necessary resources and expertise, they struggled to efficiently manage their sales funnel and acquire high-quality leads.

Objectives:

Aventus Software partnered with Maan Digital Solutions with the goal of addressing key challenges:

1. **Establish a Lead Generation System** – Build a structured and sustainable lead pipeline.
2. **Increase Lead Conversion** – Optimize strategies to improve the rate of conversions.
3. **Enhance Lead Quality** – Target decision-makers to ensure high-value prospects.
4. **Optimize Sales Funnel** – Improve efficiency in handling leads from outreach to closure.

Challenges Solved by Maan Digital for Aventus Software

1. **Structured Lead Generation** – Designed and implemented a tailored lead generation strategy.
2. **Targeted Outreach** – Engaged relevant decision-makers through strategic messaging and networking.
3. **Lead Nurturing & Conversion** – Developed personalized follow-ups to increase engagement and conversion rates.
4. **Sales Funnel Optimization** – Streamlined lead handling processes to improve efficiency and maximize ROI.

Service Offering: Software Development, Web Development, Mobile App Development UI & UX Designing, Cloud Computing Quality Testing, Staff Augmentation

Target Market:

Startups and mid-sized businesses looking for IT solutions and software development services.

5. WITZ-TECH INDUSTRY: INFORMATION TECHNOLOGY (IT)

Client Overview:

Witz-Tech, in its early stages, faced challenges in building a strong lead generation system and optimizing conversions. Limited resources and expertise made it difficult to efficiently manage key aspects of their sales funnel, impacting business growth.

Objectives:

Witz-Tech partnered with Maan Digital Solutions to address the following goals:

1. Develop a Scalable Lead Generation System – Create a structured and sustainable pipeline.
2. Increase Conversion Rates – Enhance strategies to turn leads into clients.
3. Improve Lead Quality – Target high-level decision-makers for better-qualified leads.
4. Optimize Sales Funnel – Streamline lead handling for improved efficiency and ROI.

Challenges Solved by Maan Digital for Witz-Tech

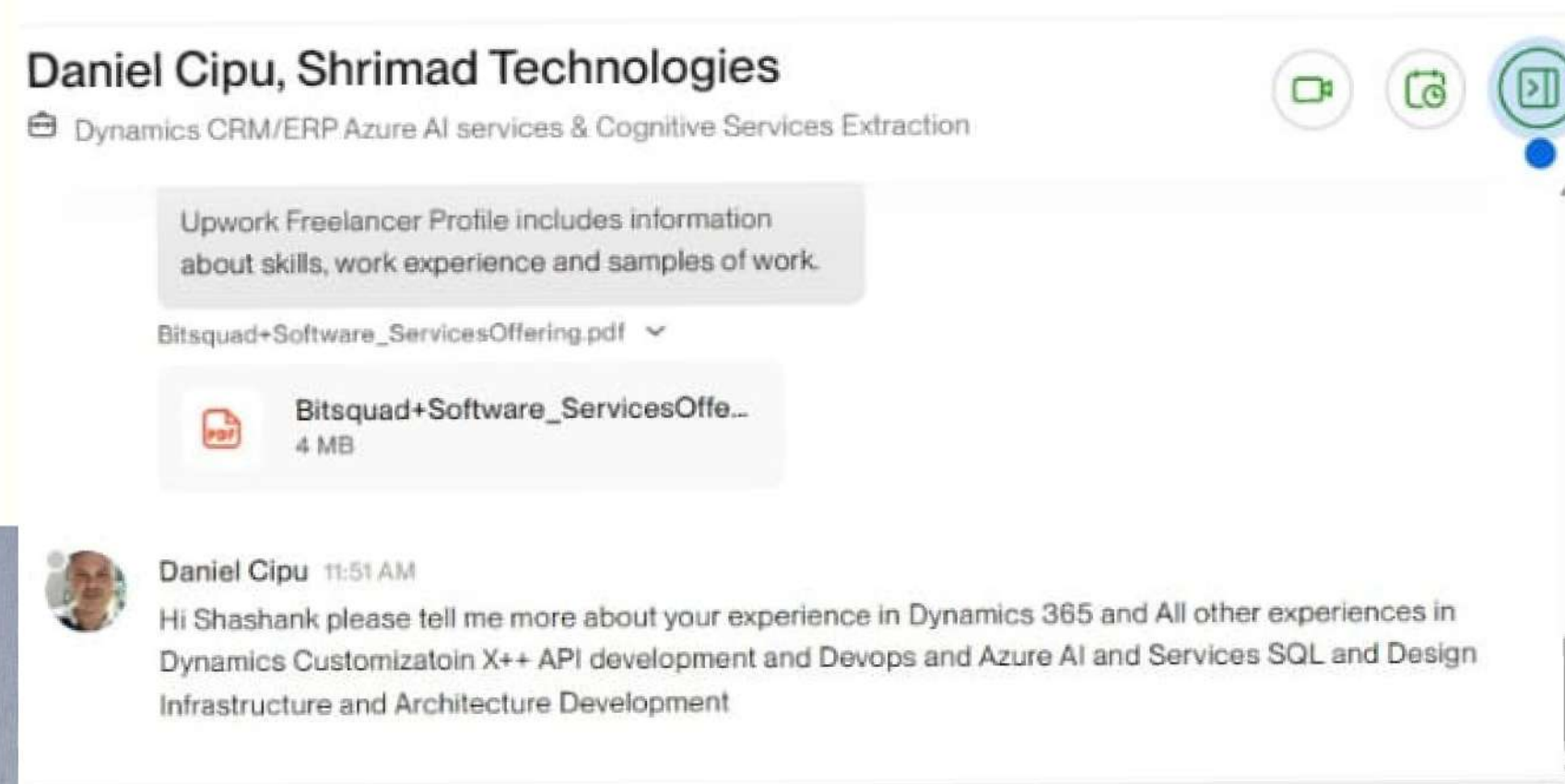
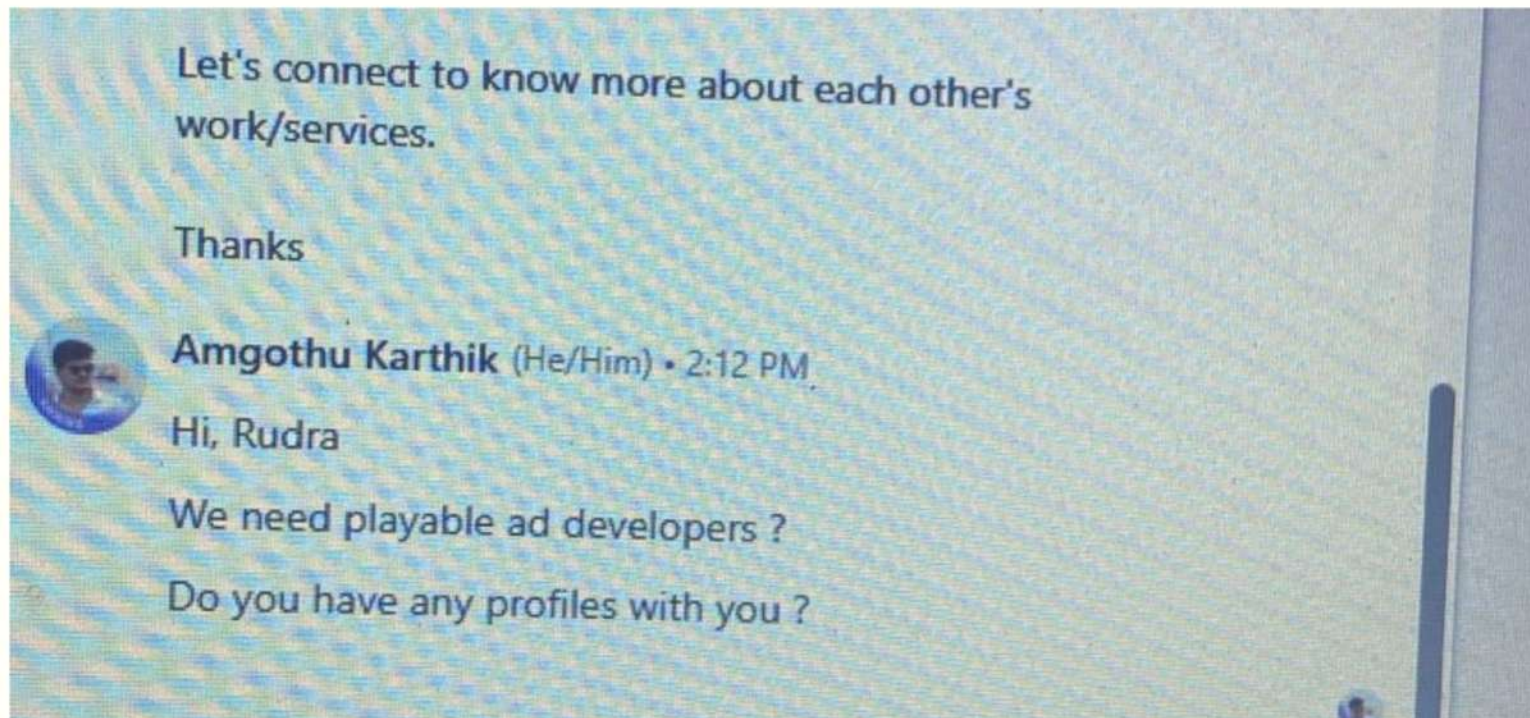
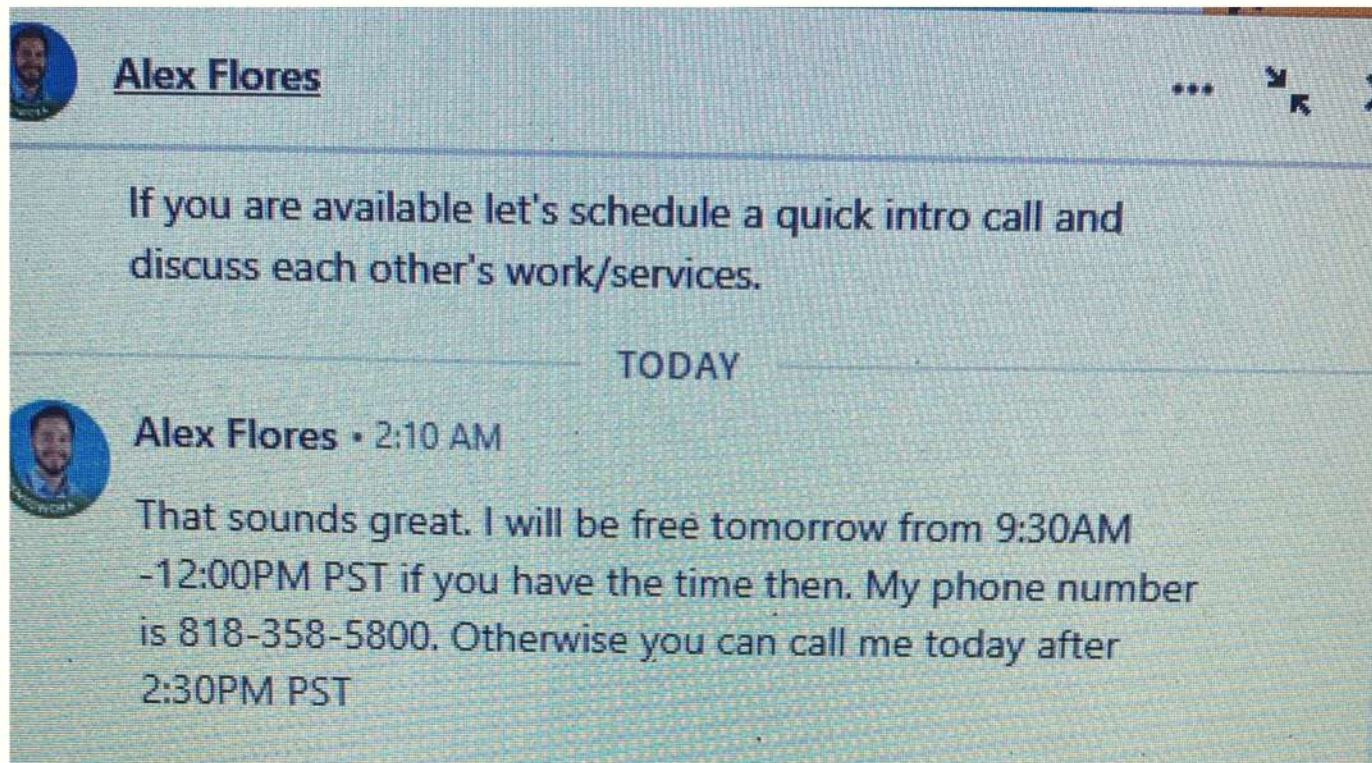
1. **Structured Lead Generation** – Implemented a tailored strategy to ensure a steady flow of leads.
2. **Targeted Outreach** – Engaged key decision-makers through personalized messaging.
3. **Lead Nurturing & Conversion** – Developed customized follow-ups to enhance engagement.
4. **Sales Funnel Optimization** – Improved lead management processes for better conversion rates.

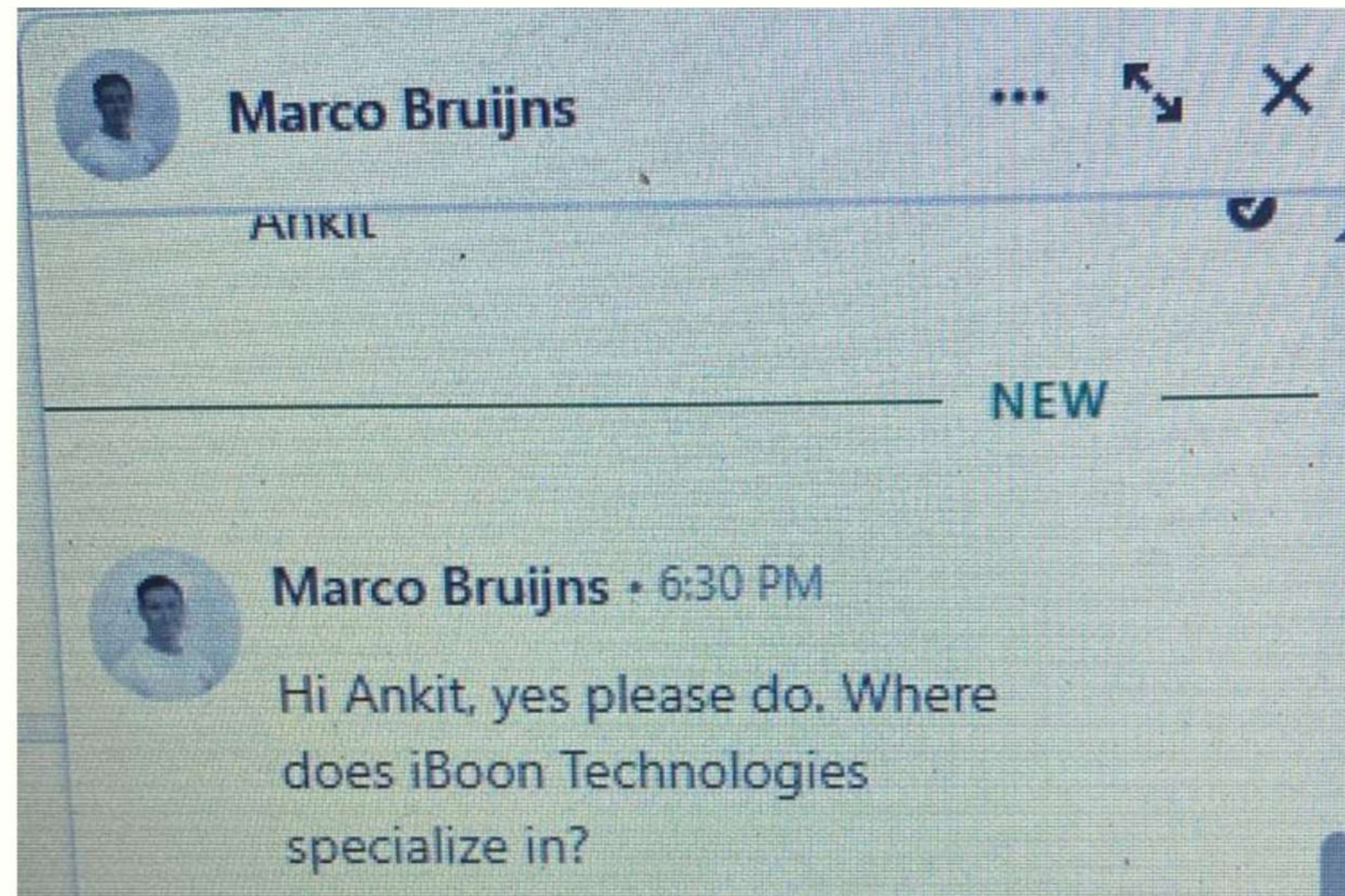
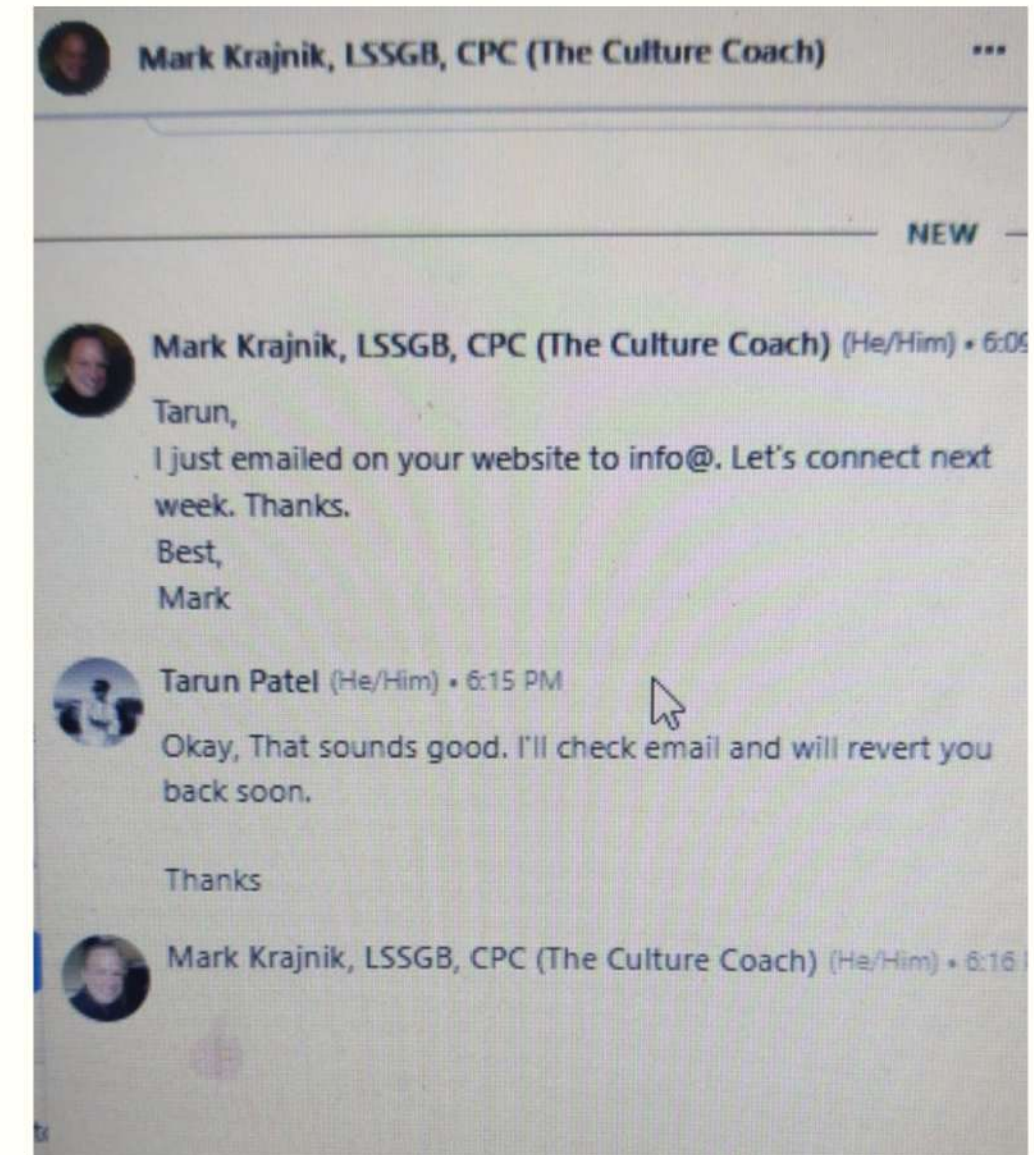
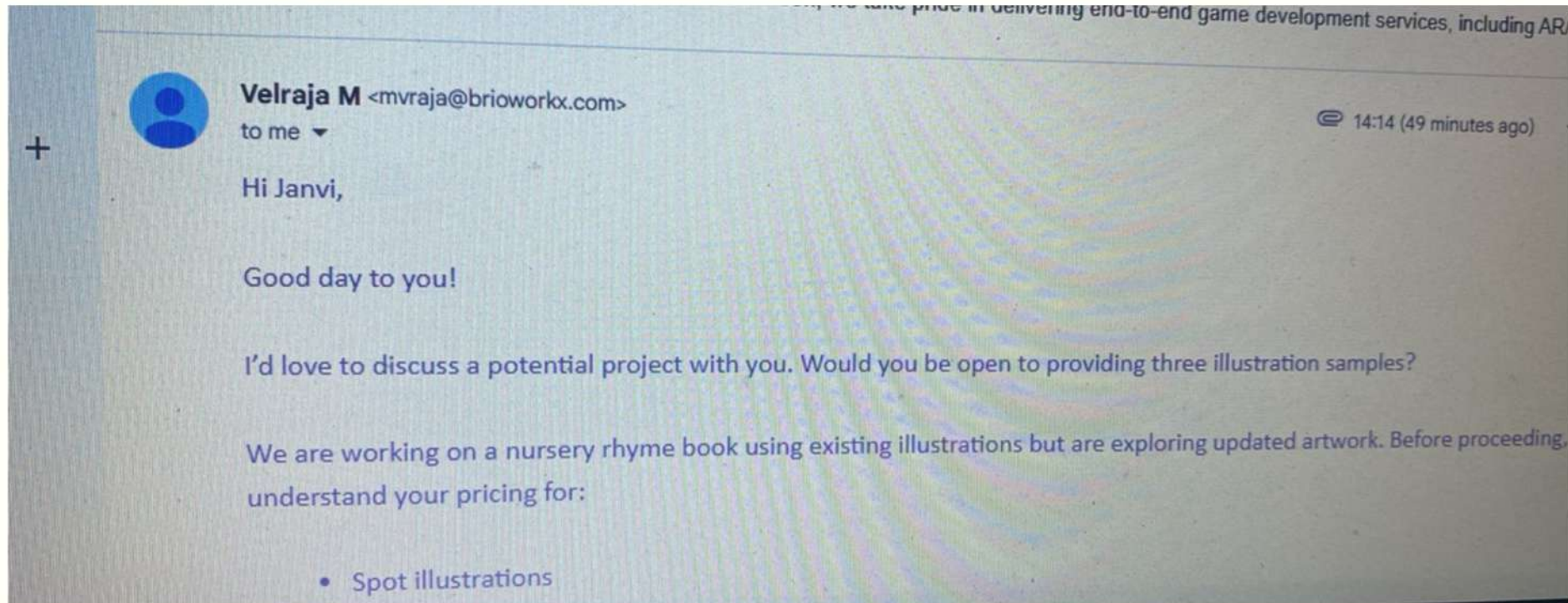
Service Offering: Website development, Mobile application and Staff augmentation

Target Market:

Startups and mid-sized businesses seeking IT solutions and software development services.

Kind of Lead We Generated for Our Client







Daishy Goyal 10:17 AM



Hello Jake, From your description, it seems like the immediate need is to resolve issues in your existing codebase alongside your main developer.

I specialize in identifying and fixing bugs, optimizing performance, and ensuring seamless functionality across various devices. I have also worked with other mobile development frameworks such as Flutter and Xamarin, which allows me to bring a more holistic approach to solving problems.

Based on your requirements, I have customized a proven Approach, which I have stated below

Initial Assessment: I'll review the current issues with your developer and analyze the code to identify underlying problems.

Troubleshooting & Fixes: During our call, we will provide real-time solutions, focusing on any errors that might prevent the app from running efficiently.

Post-Call Support: After resolving the immediate issues, I can help with future improvements or suggest best practices for code management.

A few questions I have:

- 1) Could you share details of the issues faced with the current code?
- 2) Is there a specific part of the app that is critical for the call?

I am confident I can help get your app back on track and look forward to discussing how we can collaborate to achieve your goals.

Best regards,

Daishy - Technical Lead

[View details](#)



Jake T 10:17 AM

Daishy, I'd like to organise an interview. Best regards.

Dong-Wook Kim, Ten Softworks, Inc.

Web Developer Needed for 2 Static Pages (Figma Provided, One is LLM Chat UI)

- Ability to deliver clean, modular code under tight deadlines

Why This Matters: This initial job is a trial project. If we're happy with your output, you'll be considered for the full build-out and future projects (long-term potential).

Timeline:
ASAP. We're looking to start immediately and deliver both pages quickly.

- To Apply: Please include:
- Relevant portfolio links (especially responsive pages)
 - Brief on your experience with static builds & Figma
 - Estimated timeline and cost for these 2 pages

Est. Budget: \$300.00
Milestone 1: Web Developer Needed for 2 Static Pages (Figma Provided, One is LLM Chat UI)
Due: Sunday, Mar 30, 2025
Amount in escrow: \$300.00
[View offer](#)

Biblo Website Development Agreement Document..pdf



WorkStream with Chris Z.

#4358571 Android Private Transaction App



YESTERDAY (LOCAL TIME FOR CHRIS: TUE 5:14 AM)

New Proposal

Hello Chris, I understand you need a custom Android app capable of sending USDT to multiple wallets, enabling trade, transfers, and swaps, all while ensuring security and blockchain traceability. Speed is also a priority, given the 3-5 day timeline.

How I Will Execute This:

- Secure USDT Transactions: Implement a robust architecture with encryption to protect user data and prevent unauthorized access.
- Multi-Wallet Transfers: Enable seamless USDT distribution to multiple wallets with transaction verification.
- Tradability & Swappability: Integrate APIs or smart contracts for real-time trading and swapping.
- Blockchain Tracking: Ensure complete transparency with real-time transaction logs on the blockchain.
- User-Friendly Design: Develop an intuitive UI/UX for effortless navigation.

Are there specific blockchain networks (e.g., Ethereum, Binance Smart Chain, Tron) you prefer for USDT transactions?

Let's discuss this further to align every detail perfectly. Looking forward to your response!

Thanks
Saurabh

Invitation to interview

Job details

Highly Experienced Data Annotators or Data Labelers Required for Market Research

Invite Only

Medical Writing

Posted Mar 11, 2025

We are seeking highly experienced data annotators or data labelers for an important market research project. If you have recent experience with major AI training companies and a strong background in data annotation, we want to hear from you!

Scope of Work:

● Participate in a 45 minutes to 60-Minute ... [more](#)

[View job posting](#)

 Expert
Experience level

 Less than 30
hrs/week
Hourly

Skills and expertise

Data Labeling

Data Annotation

Interested in discussing this job?



Freelancers who apply to a job, when invited, are hired 5x more often



Accept interview

Decline interview

No Connects are required

About the client

 [UPWORK ENTERPRISE CLIENT](#)

 Payment method verified

★★★★★ 5.0

4.99 of 48 reviews

United States

San Francisco 10:26 AM

106 jobs posted

THANK YOU



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