

Get

Verified WhatsApp SMS With MSGCLUB

A powerful and effective way to send
information to your clients





What is **MSGCLUB** Verified WhatsApp?

Verify WhatsApp is one of the service that msgclub provides to its users

VERIFY WHATSAPP

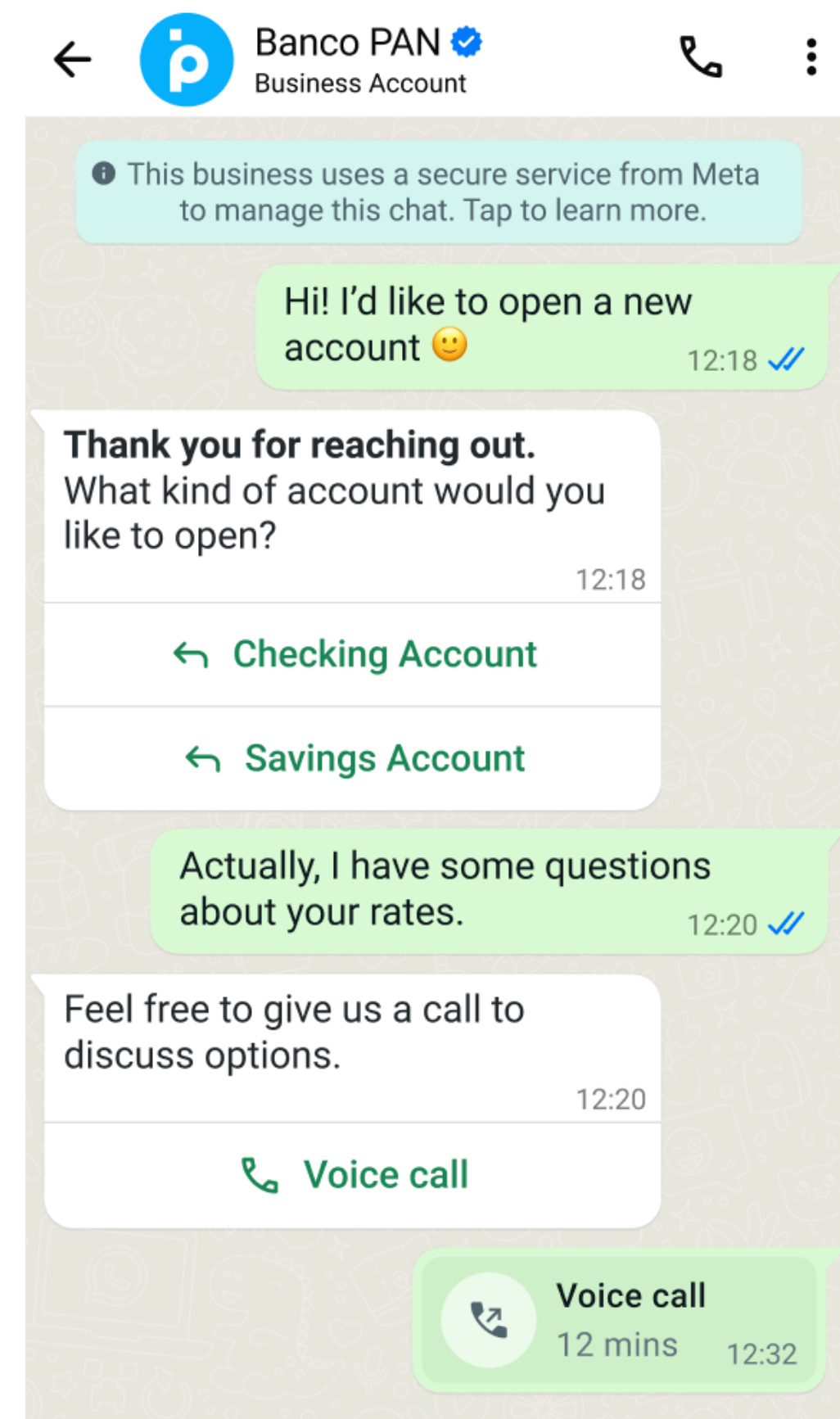
At MSGClub, our Verified WhatsApp service delivers solutions for businesses. Broadcast and send bulk SMS with personalized content, leverage carousel chatbots and flows for promotions, and use a shared team inbox for smooth customer interactions. For enterprises, we offer advanced WhatsApp Business APIs. Plus, enhance your brand's credibility with our Blue Tick verification.

FEATURES

- Broadcasting
- Bulk Campaign
- Team Inbox
- Personalized messaging
- AI- generated Bot
- Carousel
- Flow
- Order Services
- Lead Management

From build messaging to **Blue Tick** Brand Building

Stand out, Automate and Conquer
with WhatsApp's Blue Tick





What you can do with **MSGCLUB Verified WhatsApp**

Get Panel and API to connect with your Software or Application

OTP/ NORMAL INFORMATION MESSAGE

Send any message like OTP, Login Information, Big Message to your client to their WhatsApp number.

DOCUMENTS, PROMOTIONAL IMAGE/ PHOTOS

You can send Invoices of products, Product specification doc, Images of products, engagement with multimedia messages to your client along with promotional image content.

VIDEO / AUDIO FILE

Share your short video/audio file to the client for a better explanation of your business that keeps your client connected with your Product or Service.



Additionally you can do with **MSGCLUB Verified WhatsApp**

API Integration

Get ready to use HTTP, JSON API with a proper document that helps your developer to integrate into your software and application.

Chat

Fast-track Conversations & Sales with a WhatsApp Chat service. You can send pre-approved templates and chat with images and files from the screen.

Phonebook SMS

Send WhatsApp to all audiences based on the group/category in this number list. Create a phonebook group for more personalized SMS.

Multiple WhatsApp Numbers

Manage multiple WhatsApp Numbers in a single account.

Manage Templates

You can create your chat templates so you can use them as and when you want.

Broadcast Message

Send approved Broadcast messages to many numbers via upload CSV and phonebook group.



What is **MSGCLUB** WhatsApp Template?

TEMPLATES

Keep some content as template which can be used multiple times in future that save time, efforts and maintain the quality.

BROADCAST TEMPLATE

When we initiate any conversation then we have to get approval of these content from Meta which is called as Broadcast Template.

CHAT TEMPLATE

After we receive reply from client, Meta allow us to send any content without approval so at MSGCLUB you can create some template which you need to send your multiple clients and that template is called Chat Template.



Broadcast Template with Meta Approval

Need to approve the template from Meta to start the conversation. If any customer replies to a broadcast message then the business can send any content.(means can use chat template)

- Request for Approval from Meta from our Panel
- Filter Requested, Approved, Requested, and In review Templates
- Request Marketing, Utility, Authentication, and Service Templates
- PDF, Document, Location and Image Template
- Button, Call to Action button , Phone Number, Url, Quick reply etc available.

Chat Template without Approval

Frequently Sending messages in the conversation window can be managed as a Chat Template to save time and keep the same quality in all employee replies. like about products, offers, and features.

- Chat templates don't need to get approved from Meta - ready to use
- Chat templates can be **Text, Image, Video, Pdf, Audio**, etc.
- A preview of the Video, Image, and Audio is available before sending
- Chat Template also has smart options like **Location, and Contact**.
- Chat Template with **list** option.

Promote & sell your products by engaging customers on WhatsApp Ecommerce



MSGCLUB Verified WhatsApp

CONVERT ABANDONED CARTS

Bring Back Customers

Recover lost sales with automated reminders on WhatsApp. These small but important measures will ensure consistent growth in e-commerce revenues.

DISCOUNT & OFFERS

Inform Customers New Offers

Share personalized and timely alerts to inform customers about new offers. Plan these messages wisely to increase sales! by communications via Whatsapp can yield a lot of conversions that impact can be massive.

SEND ORDER & SHIPPING UPDATES

Order Shipping Notification

Notify your customers about orders, payments, and shipping detail updates in timely manner.

Bulk Campaigns & Broadcasts

Reach out to your customers with relevant communication to build recurring and boost sales

Points to Remember

Setup one-time or recurring campaigns

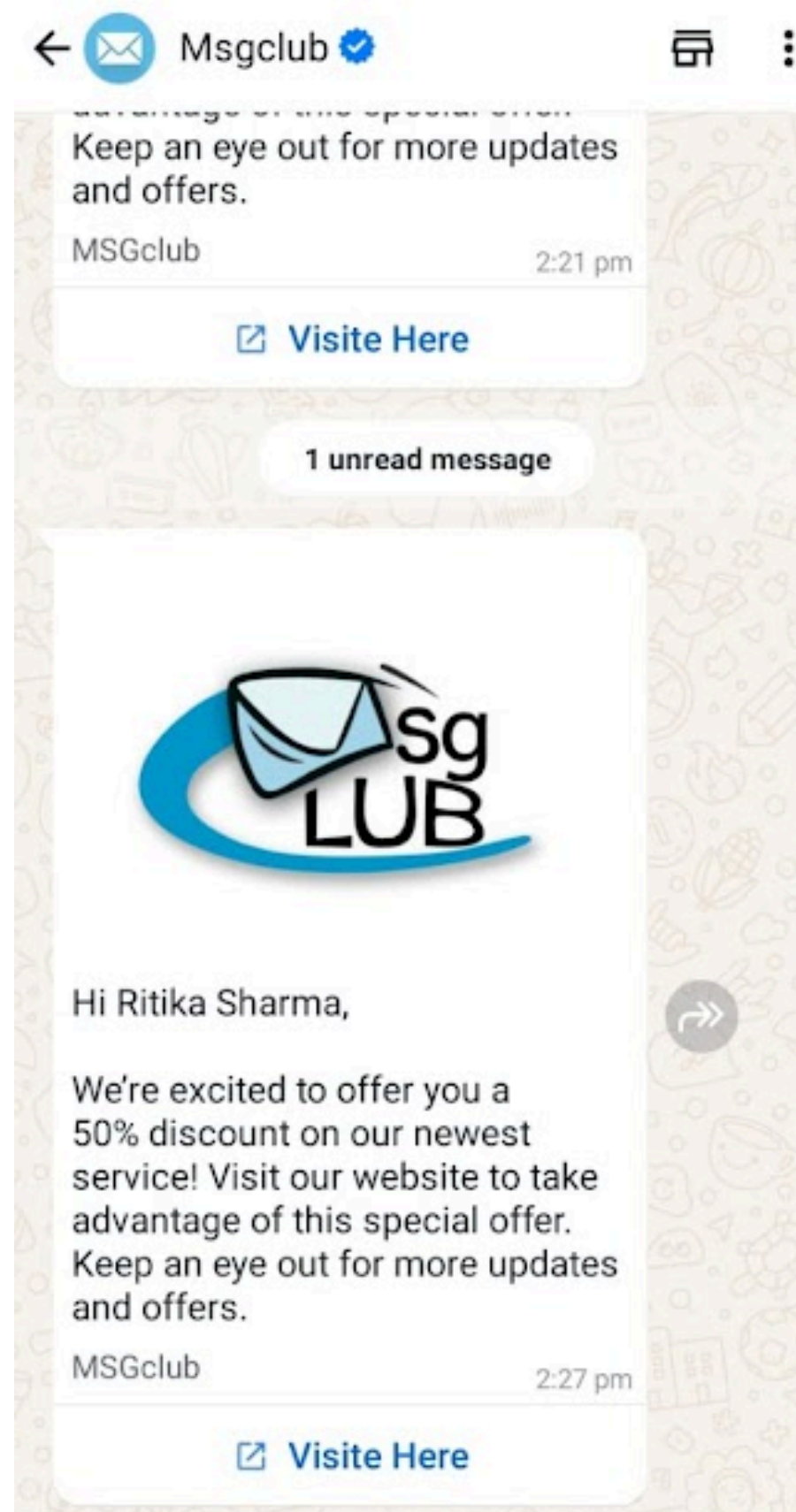
Build campaign audiences based on customer attributes & events

Elevate campaign performance with rich media (images, videos, PDFs, etc.) and interactive message templates like CTAs & Quick Reply buttons

Send Non-transactional messages (discounts & offers, back-in-stock alerts, & more)

Monitor campaign performance stats like no. of messages Sent, Delivered, Read & Replied to!

Personalized Messaging



Send personalized message using customer detail to connect with your customer on a more personal level

PERSONALIZED MESSAGING

Personalized SMS in WhatsApp involves customizing the content of your message to a specific recipient, such as their name or other relevant details. It helps in making personal relationships more personal with customers.

BENEFITS OF PERSONALIZED MESSAGING

- Increases engagement
- Enhances customer experience
- Boosts response rates
- Builds stronger customer relationships

Carousel Templates

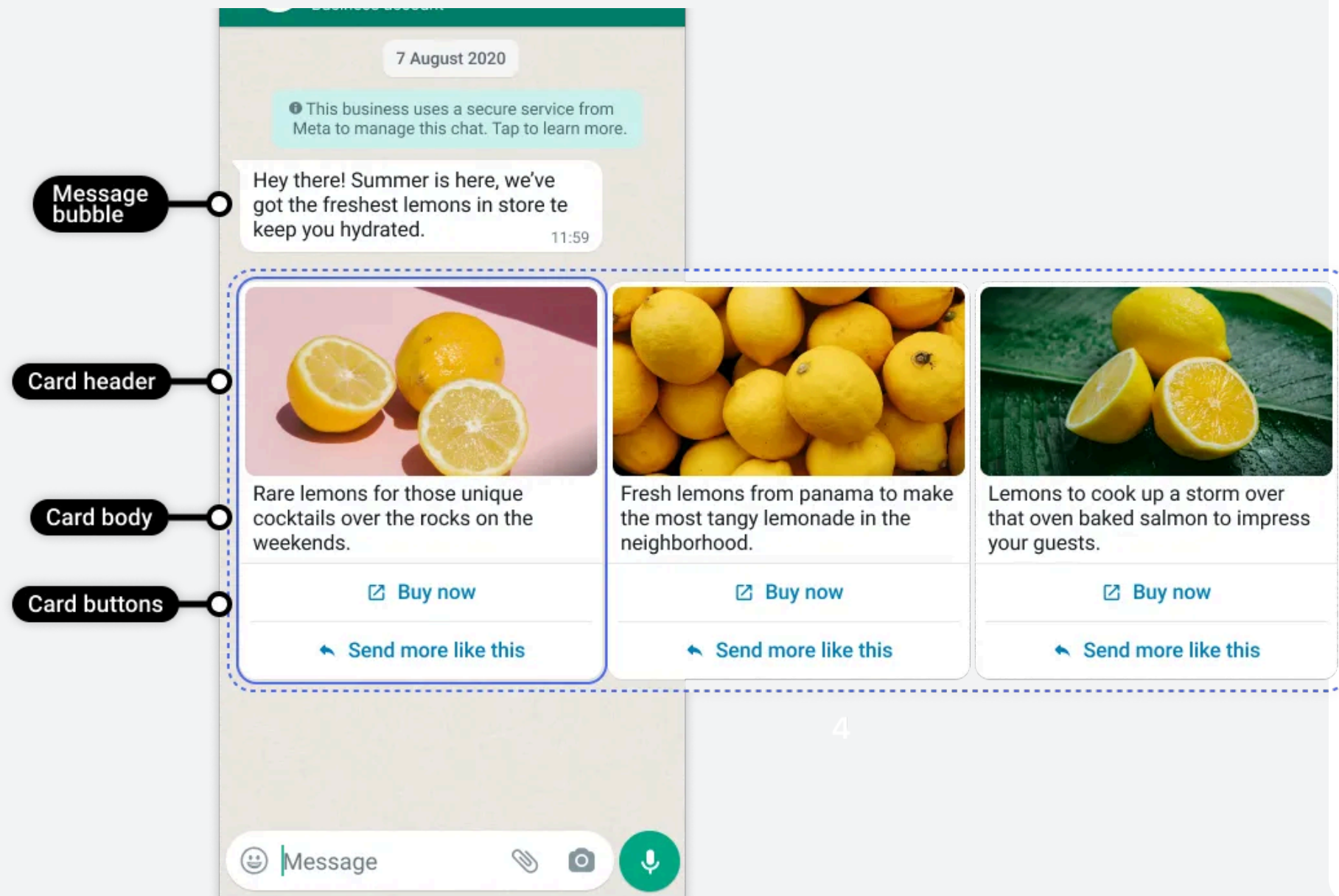
Create upto 10 carousel cards and send within the same notification

BENEFITS

Reduce costs by sharing multiple items in a single message. Boost sales and conversions with engaging carousel visuals, which increase click-through and response rates. Integrate WhatsApp Payments in carousel for seamless transactions.

FEATURE

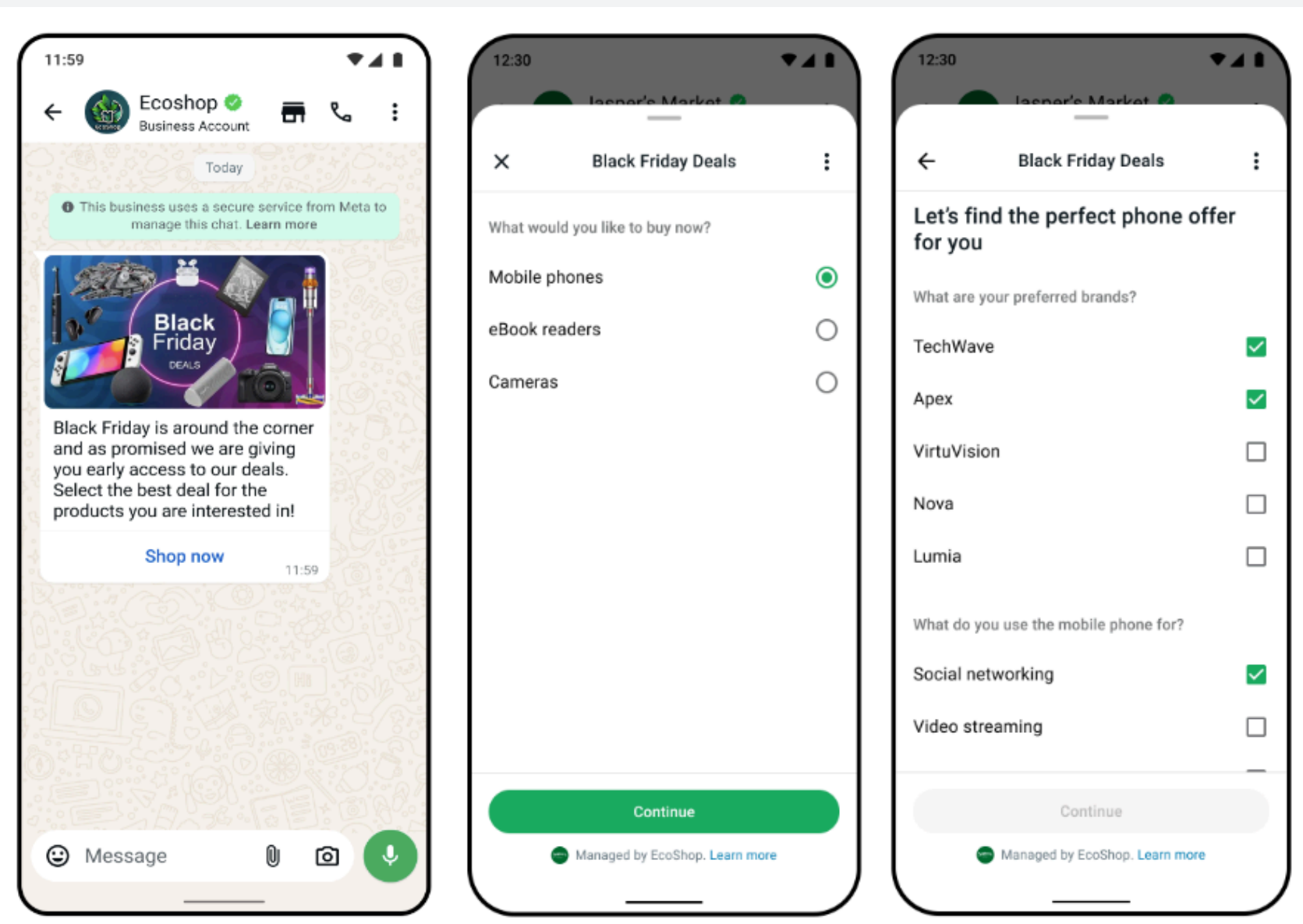
- Design swipeable carousel cards with **Images**, **Text**, and **Descriptions**.
- Each card can feature two call-to-action buttons, such as a website link and a quick reply option.
- Integrate the carousel into your messaging platform and send it to your audience.
- Track engagement to refine and improve future carousels.



WhatsApp Flow



Ever wished your business conversations could be as smooth as chatting with a highly interacted form flow? Say hello to WhatsApp Flows



FLOW

WhatsApp Flows enable businesses to create structured messaging interactions. You can:

- Plan the sequence of messages and user interactions.
- Establish how the flow begins, such as through keywords or actions.
- Include and format messages with interactive elements like buttons and quick replies.
- Run simulations to ensure proper functionality and make adjustments.
- Activate the flow to automate and guide user communication.

MSGCLUB Team Inbox (Chat)



Manage your agent and allow them to communicate on chat with the management of assignment of client.

Centralized Communication

Centralize communication in Team Inbox by using a shared inbox, assigning roles, and integrating with CRM tools.

Assignment and Routing

Assign and route messages by setting up rules and designating team members or departments in Team Inbox.

Status Update

Users can set status updates to indicate availability or provide information about their current tasks.

Automated Response

Automate responses in Business WhatsApp Team Inbox by setting up predefined reply templates and configuring automated workflows.

Unlimited Agent

Add unlimited agents to Business WhatsApp Team Inbox by selecting the team management settings and inviting agents without restrictions.

Integration with CRM

Connecting with CRM systems keeps customer data up-to-date and easily accessible, so team members can provide quick and personalized service.



Agent Management in Team Inbox

Agent Assignment can be control by Admin for each number

AUTO ASSIGNMENT

When any new contact/user replies on the chat or initiates communication then auto agent will be done out of selected agents.

PICKED BY AGENT

As per the availability of agents, they can self-select the user from the unassigned contact list. As assigned to self it will come in the specific agent's customer list only.

DEFAULT AGENT

A fixed agent handle all the customer/users who come for chat.

ADMIN WILL DECIDE

All unassign leads comes to admin only and admin will assign to any of the team member.

PHONEBOOK GROUP

Agent can be assigned to multiple Phonebook Group

WhatsApp Chat

Chat with the user who replies to the broadcast message and convert

Points to Remember

Chat screen to reply smoothly on the WhatsApp.

Assign and unassign contacts to communicate with client as per need.

Send Messages with rich media (images, videos, PDFs, etc.), Broadcast Message, Chat Message and interactive templates like CTAs & Quick Reply buttons

Download the WhatsApp chat description via a single click.

Assigning WhatsApp chat or contact to any team member so further messages direct show to an assigned team member.

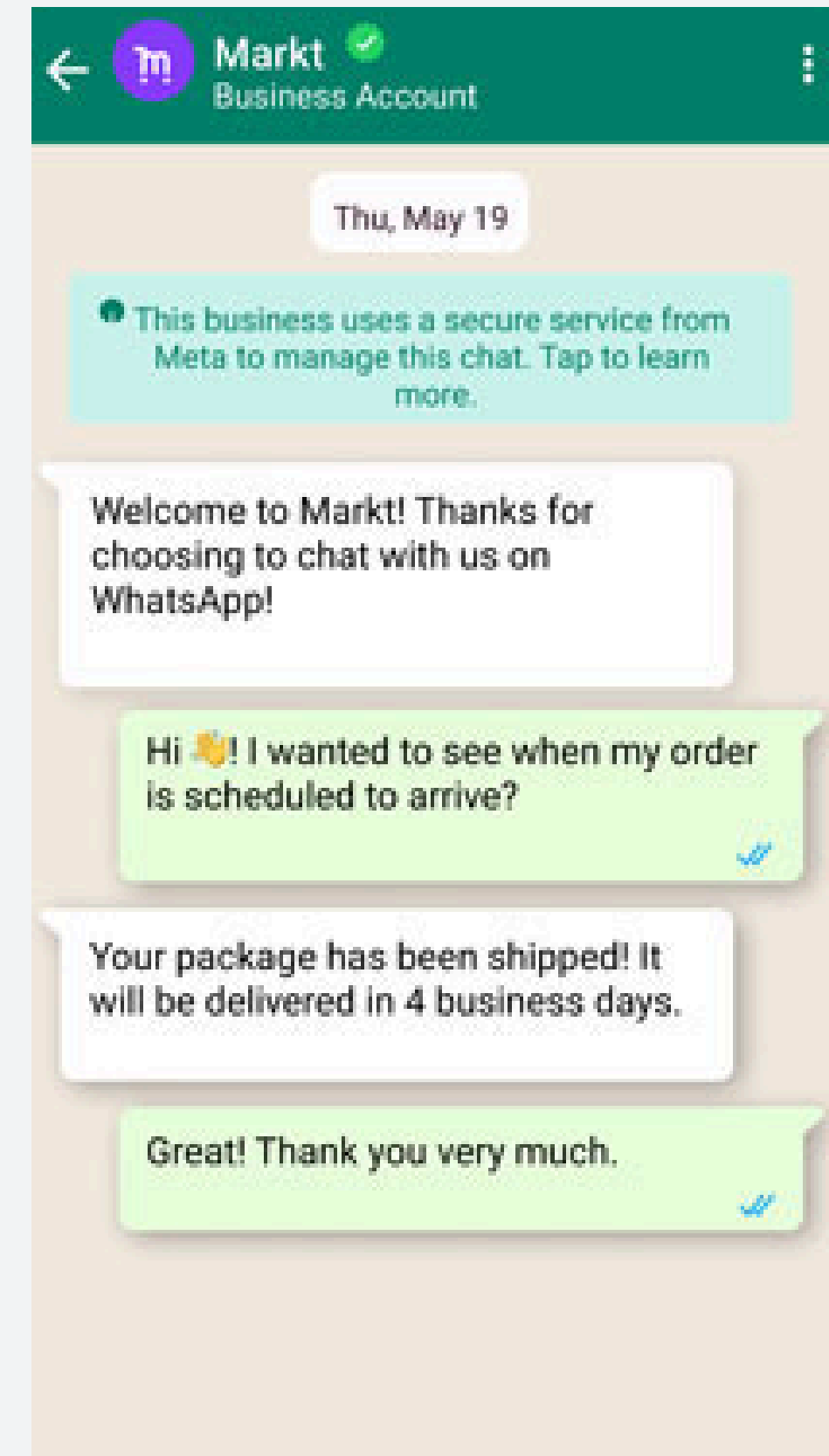
WhatsApp Chat for Customer Support

Use WhatsApp chat to provide support and solve queries for your customer

Automate upto 75% of Customer queries

Resolve queries by 3X

Lower agent handling by 33%





AI-Based MSGCLUB Bot WhatsApp

Content-based reply

We can set replies on the basis of content like specific keywords and whole keywords.

Template based Reply

The bot reply can be set on the basis of the Whatsapp Template, So it will be more specific as per business need.

Chat Template

Chat templates like list contact and others can be set on the content and template reply.

WhatsApp Template

The whatsapp template can be set as a reply on the keywords and template based.

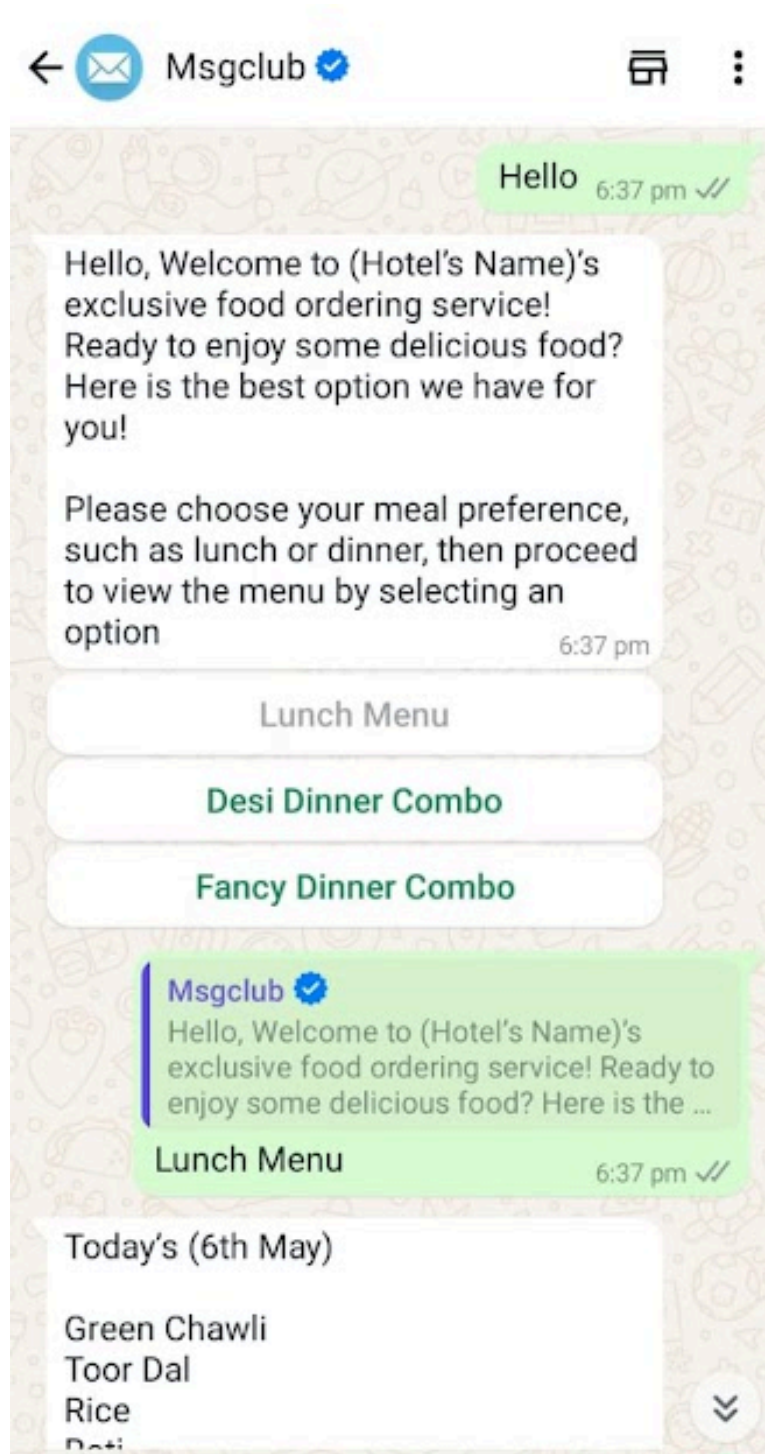
Webhook Personlise

Set reply message information via Webhook to your CRM or software to make business more personlise.

Enable / Disable BOT

Enable or Disable BOT as and when you required.

WhatsApp Business API for **Food** **Delivery** service



Acquire the WhatsApp Business API, add WhatsApp chat to your website, build a chatbot for automated order taking, and implement order confirmation and delivery updates.

Effortless setup with MsgClub's guidance and share your menu as simply as sending a message.

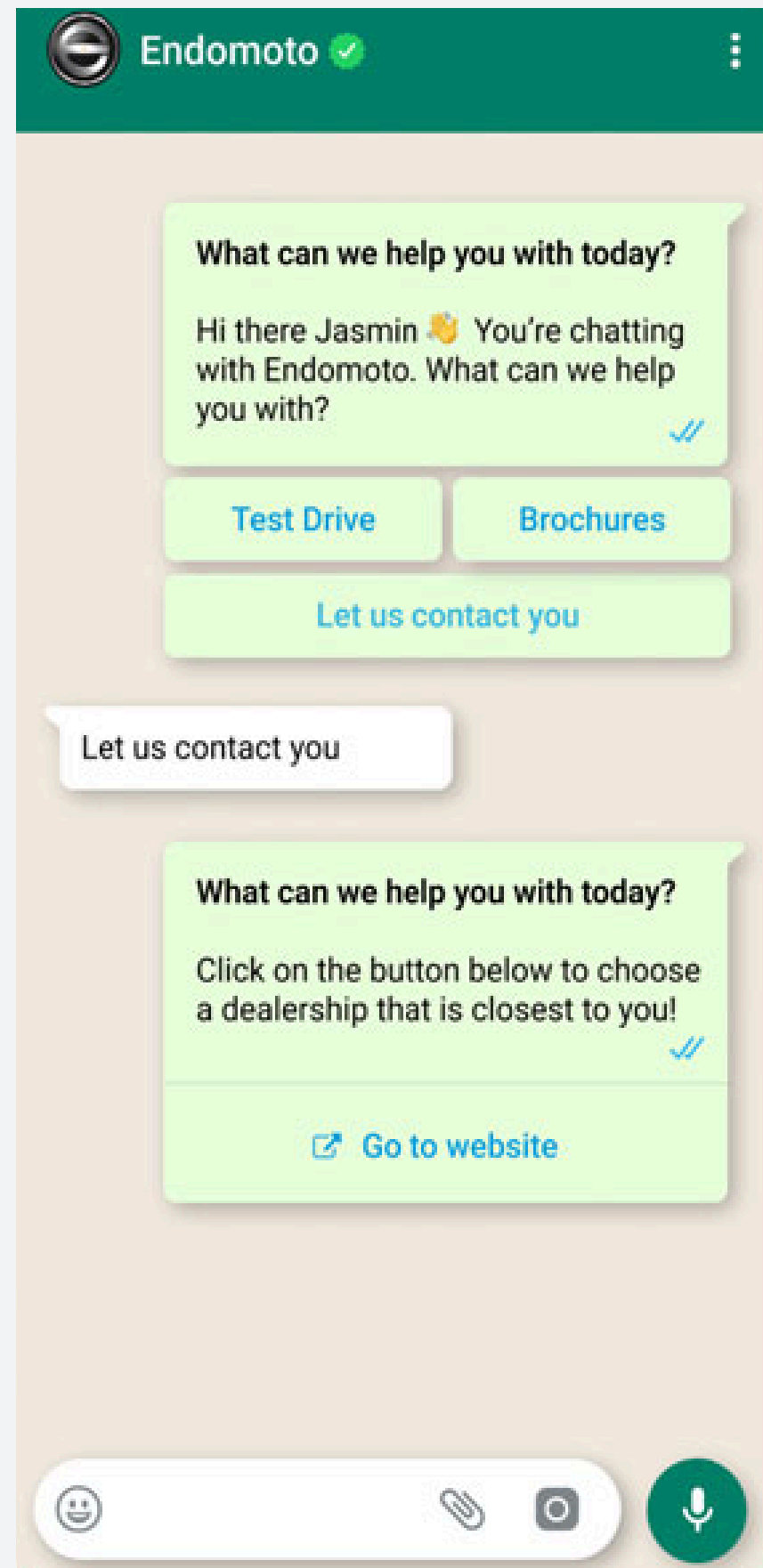
With real-time updates, get instant notifications so you never miss an order.

Tailor the system to meet your business needs for maximum efficiency.

Customers can place orders instantly by sending a simple "hi" or "hey," with set codes speeding up the process even further.

WhatsApp Business API

Advance your Business with
advance chat automation



Broadcasting Message without
number block

24x7 client interaction

Send Pdf /Image /Video

Fast client conversion, better
client enagement

Thank You



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