Grow your business with

MsgCLUB

Be a part of constant **innovation** and **growth.** Let's take your business to great heights with **MsgClub.net**

ABOUT
THE COMPANY

Welcome to

MsgClub.net

We are a leading Software & Telecom Service Provider Company based in India focus on **delivering the best** and most cost-effective solutions to our clients in almost all fields.

OUR SERVICES

BULK SMS

Our company offers easy and powerful gateway which allows you to send bulk SMS, personalized SMS and schedule SMS in English or any regional language.

1. Transactional SMS (TRANBS)

Send out important alert notifications or information to your customers regarding any transaction, billing, invoice payment due, registration, bank alerts, accounting, holiday update etc.

Example :

→ Your product with order ID 0055 has been skipped

→ This is to inform you that due to heavy rains, school will be closed tomorrow.

→ Your invoice has been raised with the amount of Rs. 2000

2. Promotional SMS (PROMOBS)

Promote your products and services to create brand awareness in the competitive market. Offers & discounts, new shop opening, admision open etc.

Example :

→ Get 50% off on minimum purchase of Rs. 2000

→ We are opening our new store at Palasia, your presence is highly valuable for us

→ We are starting with our admissions from July, hurry, limited seats availabe.

3. OTP SMS (OTPSMS)

OTP is a code that is used to verify the mobile number at the time of registration or in 2 step verification at the time of login.

Example :

→ Your login details are given below :-
URL : msg.kiriinfotech.com
Username : taniya
Password : taniya&900

→ Your OTP for login is 852309

→ Your account XXX898 is credited with Rs. 2000 on 08-sep-19 from 90989XXXXX@ybl.

OUR SERVICES

VOICE SMS

With a voice broadcast, you can record a message and send it across to a million people at the same time effortlessly.

1. Transactional Voice SMS (TRANSV)

A recorded file to send out important alert notifications & info to your customers regarding any transaction, billing, invoice, payment due, registration info etc through voice sms.

Example :

→ Your product with order ID 0055 has been skipped

→ This is to inform you that due to heavy rains, school will be closed tomorrow.

→ Your invoice has been raised with the amount of Rs. 2000

3. Voice OTP (VOTP)

Send OTP or Verification code through voice Call at the time of login, 2 step verification etc. Like your OTP is 840938

Example :

→ Your login details are given below :-
URL : msg.kiriinfotech.com
Username : taniya
Password : taniya&900

→ Your OTP for login is 852309

→ Your account XXX898 is credited with Rs. 2000 on 08-sep-19 from 90989XXXXX@ybl.

2. Promotional Voice SMS (PROMOV)

Promote your products and services to create brand awareness in the competitive market through voice sms. A pre recorded voice used for political campaigns, social awareness, government campaigns etc.

Example :

→ योगी आदित्यनाथ जी को भारी मतों से विजयी बनायें

→ सभी नवजात शिशुओं को पोलियो की दवाई देना अनिवार्य है

→ कृपया गीला और सूखा कचरा अलग अलग बाल्टी में रखें

4. Voice + Response (DTMF) (VRDTMF)

Collect response after broadcasting a pre-recorded voice. Basically used for survey, lead generation, service selection, feedbacks etc.

Example :

→ बीजेपी ने विकास किया है? अगर सहमत हैं तो 1 दबायें, नहीं तो 2 दबायें

→ Started a new store, If you want to get regular updates for discounts - press 1, for no updates - press 2

→ Welcome to kiri Infotech, press 1 to purchase any product, press 2 to know about partner program.

MISSED CALL

These services are used to collect the data. Customer/user calls on a misscall no 98932XXXXX or 1800-XXX-XXXX, the call automatically gets disconnected & a pre-defined thank you message will be sent on user's mobile number & our system store user's mobile number.

Missed Call + Thank you message (MISSTH)

This is used to collect data of visitor at the store from the banner, promotional hoardings, digital marketing display on website, paper ads etc.

Example :

→ Give misscall on 92321XXXXX to get a callback.

Response -
We got a misscall from 92932XXXXX and sent a thank you message -

"Thank you for showing interst in our services. Our sales team will get back to you."

→ If you want to avail the offer, give misscall on 92321XXXXX.

Response -
We got a misscall from 93302XXXXX and sent a thank you message -

"Thank you for giving misscall, our sales team will will update you shortly with the ongoing offers"

Missed Call + OBD (MISSOBD)

Thes services are used to generate & collect the data with a pre-recorded voice as a reply.

Example :

→ If you want to avail the offer, give misscall on 92321XXXXX.

Response -
We got a misscall from 93302XXXXX and sent an OBD message -

"Thank you for giving misscall, we are going with flat 50% off. Offer valid till 19th June, don't miss the chance."
(Call will be automatically disconnected after the pre-recorded voice)

→ If you want to know about the pricing of ecommerce portal

Response -
We got a misscall from 93302XXXXX and sent an OBD message -

"Thank you for giving misscall, the current pricing of ecommerce portal is INR 25000, grab it now & create your own online shopping portal"
(Call will be automatically disconnected after the pre-recorded voice)

MISSED
CALL

1800 (Toll-Free) Missed Call (MISSTF)

With your dedicated 1800 toll-free number, you are able to generate high leads and collect data in a more professional manner. We will promote a toll-free number (1800-XXX-XXXX) when anyone calls on that number, shows interest, the call wil be automatically disconnected and then a thank you message will be sent to the number as an auto reply.

Example :

→ Give misscall on 1800-XXX-XXXX to get a callback.

Response -
We got a misscall from 92932XXXXX and sent a thank you message -

"Thank you for showing interst in our services. Our sales team will get back to you."

1800 (Toll Free) Missed Call + OBD + DTMF
(MISSTFOD)

If you want to communicate to intersted people & provide multiple services, or
want to collect feedback or for any
survey purpose, thes services are used.

Example :

→ We provide loan services & we promoted a misscall number on any of the brochure, banner, digital media etc. so that if anyone is interested, he will give a misscall as a response :-

Got a misscall from 94323XXXXX - Auto Reply by voice -

"Thank you for showing interest in our loan services. If you are interested in Home loan - Press 1,
Modgage loan - Press 2,
Vehicle loan - Press 3"

Customer will press 2 if he is interested in Modgage Loan.

CLICK TO
CALL (C2C)

We will give a place over website, software etc. wher the customer will input his number & click over call back request, so now our team could get that number & call according to their time. Thes are used for getting services, product understanding, getting an offer etc.

Example :

→ If you want to get updates for ongoing offers click to call. (Here customer will input his number and our team would call for ongoing offer)

→ If your are on a website & want to know more about product, put your number to get a callback from sales.

AUDIO
CONFERENCING
(AUDCON)

When there is a need to communicate with people from different locations, call conferencing is used to communicate. Majorly used for team member in different location.

Example :

→ A politician wants to communicate to team members from differnt locations for campaigning or to motivate them.

→ Sales TL wants to take meeting/ reporting of team members at different locations

IVR (IVR)

A professional welcome msg that creates brand value & connects caller with right person effortlessly. It also keeps the record of the conversation for training & quality puprpose.

→ If you want to connect to sales - press 1, for support - press 2, for accounts - press 3

→ If you are interested in loan services - Home loan - Press 1, Modgage loan - Press 2, Vehicle loan - Press 3

CALL
PATCHING (CPAT)

Call patching is when the customer gives missed call on your number and you provide them a pre-recorded voice message with options like Press 1 for sales, 2 for support to connect with the agents of a particular department. Our system will patch the call immediately without any delay & on the same call, the customer & particular department person can communicate

Example :

→ A customer wanted to get an invoice, he gave a missed call on 98222XXXXX, and he will get a voice message - press 1 for accounts, 2 for sales, he presses 1 and get connected to accounts department & get the query resolved.

→ If a customer wanted bulk sms servies, he will get a voice message on promotion & he will press 1 & get connected to sales.

LONG
CODE

SMS long codes refer to a standard 10-digit dedicated phone number that enables a business to receive SMS or to collect feedback.

1. Shared long code (SHLC)
2. Dedicated long code (DLC)

Example :

→ Send your details on 99887XXXXX followed by keyword REGISTER, if you want to register yourself

Response -
Received SMS from 93992XXXXX as REGISTER
Name - Mahesh Kumar
Mobile No. - 9981122255
Email ID - mkr@gmail.com

TRANSACTIONAL
EMAIL (TRANSE)

Transactional emails are type of services through which an email gets sent to facilitate an agreed transaction between the sender and the recipient.

Benefits :-

→ Thank you for registering with us, Your login details are given below -

URL : msg.kiriinfotech.com
Username : taniya
Password : taniya&900

OUR SOLUTIONS

TWO WAY
CAMPAIGN
(TWC)

This solution is used to register any customer and collect the information you want. It is used in getting the feedback, registration in any group, register & caste your vote etc.

Example -

→ Give misscall on 99098XXXXX to register with BJP. After giving misscall, the customer will get a message -

Your BJP registration number is 44332 Send your name, address, ward, age on 99098XXXXX.

→ Give misscall on 88321XXXXX to register for voting. After misscall the customer will get a message -

"To vote for Rajkumar Sharma, send RAJ, for Dinesh Verma send DINESH, for Aman Arora send AMAN on 98340XXXXX."

COMPLETE SMS MARKETING SOLUTION
URL SHORTENER
(URLS)

Best way to plan your SMS marketing campaign to understand and separate the data of interested people in your service & offer, use that data (Drip) for another marketing campaign. Auto repeat the campaign in every 10-20 days to create your brand image. This way can generate leads from your interested customers.

Example -

→ SMS sent on 100000 numbers -

"Dear customer, we are now online, click on the link below & checkout our online shopping portal -
http://shp.cc
Regards - Show point"

The link is clicked by 30000 numbers, which somewhere shows, these 30000 customers are interested.
Now through this solution, you can autoplan the next campaign on this 30000 interested numbers through **Drip** feature.

Also you can get SMS campaign auto repeated on clicked numbers, delivered numbers or any other status in several days, months etc. in just a click through **Auto repeat** feature.
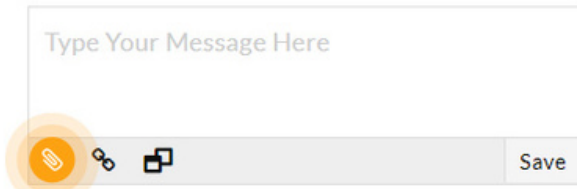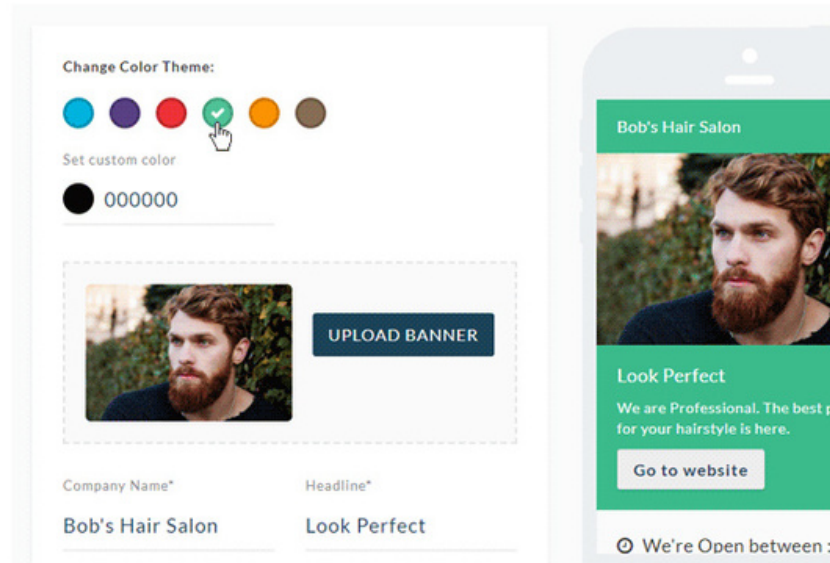
OUR SERVICES

LANDING
PAGES (LANDING)

Create your own customized landing page with our advanced one-of-a-kind solution. Add pictures, colors, offers and description of your product/services/campaign and gain instant mileage of your campaign.

Change Color Theme:

Set custom color

000000

UPLOAD BANNER

Company Name*

Bob's Hair Salon

Headline*

Look Perfect

Bob's Hair Salon

Look Perfect

We are Professional. The best p for your hairstyle is here.

Go to website

We're Open between :

Type Your Message Here

Save

SMS FILE
ATTACHMENT
(FILEATT)

File attachment feature enables you to attach JPG/PNG/PDF & all other popular file formats with your message without expending character limit. It empowers your campaign and gives you mobile numbers of the interested persons who clicked the attached links.

BUSINESS INTELLIGENCE AND ANALYTICAL APPLICATION
(BIAA)

This is basically a highly customizable analytical & reporting tool which can be integrated in any software. With the help of this tool, reports can be generated in HTML, downloaded in excel, format. Also you can schedule a report on specific time or time interval on email.
Analysis can be done via comparing the reports & a graphical representation of the reports.
You can also create a dashboard with diferent graphs, Access all of the above features can be controlled according to user & user role by admin. Admin can also create al these reports by adding a simple query.

Example :

→ We are using a CRM & suddenly we require a list of users who are not using our services from past 1 year & before that they made minimum 2 deals with us.

   With the help of above software, it will take hardly 15 minutes to develop.

→ One requirement of HR management application is to get the list of all leaves taken for the purpose of death, by each employees more than 3 times in a year.

   With the help of above software, the query can be made in 15 minutes.

K-CONNECT
(KCON)

This tool is used for the companies who have their own software & have multiple customers. With the help of this application, their customer's data on the other applications can be used in your application. Like if you are having a software of sending SMS & marketing & your customers are using CRM to manage their clients, live chat to communicate with customers or quickbooks to manage acounting, then we are giving you an example how these tools are useful.
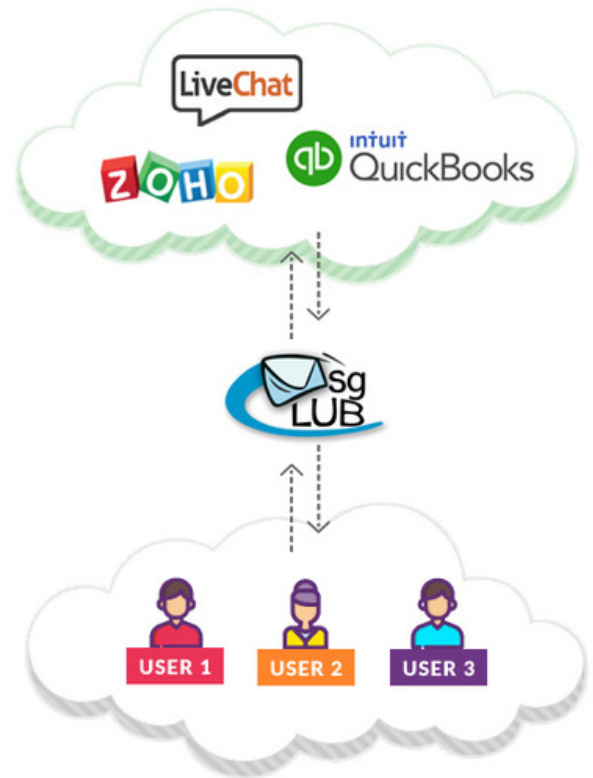
Example :

→ You have a **Zoho CRM** and want to ues the data of Zoho like:

    * When any contact is added in Zoho and Zoho is connected through K-Connect, then this contact will be automatically added in the phonebook.

    * The message will be automaticaly generated - "Thank you for associating with us, we'll get back to you shortly."

    * The account manager will also get an information of the contact added. -"Hello Taniya, there is a lead name - Rahul Sharma, Mobile no. 99393XXXX, Email- rahul.sharma@gmail.com"

    * The contact will be aded in phonebook, you can use the contact for promotions etc

→ **Live Chat Inc**

This tool will help in a way that as a customer fills the form & search chatting with our sales team, after disconnecting the call, a thank you message will be sent to the client & the contact will also be added in the phonebook or the visitor group.

A quick call to our extremely polite and well informed Sales Enthusiasts will garner all the information you need to make an informed decision.

We ask only for your 10 mins of time :)
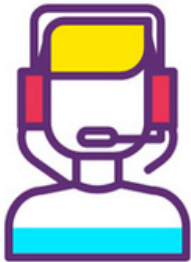
Contact Us

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Thank
-YOU-