



MOBILE APP PROJECTS PROPOSAL

What we Offer

Our company is helping mobile app development companies in getting new projects from the US & UK countries with each project budget starting from \$15K usd to \$200K usd based on their project requirements.

We are helping IT companies by:

- * Selling potential verified mobile app development project leads for their conversion.
- * Helping them in introducing their companies to the leads to connect them both to discuss requirements.
- * Converting the leads into a sale for the client company.

We will be generating potential leads from more reliable sources such as Google & Bing ad campaigns, IT networks, HR networks, Ceo Forums, etc. All leads will be verified by our local partners in respective countries before sharing it with our clients.

Lead Packages

No.of Leads	Leads Sharing	Delivery Time	+ Lead Introduction	+ Lead Conversion
50 Leads	\$800 USD	30 to 60 days	Free	\$500 usd for 1 Project
100 Leads	\$1600 USD	30 to 60 days	Free	\$500 usd for 1 Project
150 Leads	\$2400 USD	30 to 60 days	Free	\$500 usd for 1 Project
200 Leads	\$3200 USD	30 to 60 days	Free	\$500 usd for 1 Project
250 Leads	\$4000 USD	30 to 60 days	Free	\$500 usd for 1 Project

Points to note:

- * When you purchase a leads package, you will be buying only the leads. Introduction and conversion services are not included in the purchased leads package. However, both introduction and conversion services are offered as complementary. But, we are not responsible when the leads does not show interest in your company to get you the introduction and conversion.
- * No upfront payment will be charged for lead introduction and lead conversion services. Respective fees will be paid only after successful introduction and conversion.
- * Our associates in the lead locations will be contacting the leads and try to convince them to consider your company to discuss their project requirements. Upon the lead agrees to speak with



your company, a formal introduction will be done to connect your company with the lead. Introduction will be considered successful only after the lead shares his project requirements through an email and speaks to your company over a video call discussing his project requirements.

* After successful introduction, our associates in the lead locations will be contacting the successfully introduced leads and convince them to hire your company for his project. Lead Conversion will be considered successful only when the lead signs project agreements and pay the advance payment to your company as per the signed project agreement. After successful conversion, we shall charge \$500 usd to make payment for the lead conversion.

* When you pay our fees from Indian Bank Account, 18% gst should be paid extra and when paid from Non-Indian Bank or Paypal, Transactions fees should be paid extra.

Payment Terms for Purchasing Leads:

50% fee should be paid upfront before sharing the leads and remaining 50% fee should be paid after delivering 50% of the leads.

Leads Replace Policy

We will replace leads with a new leads, when the lead does not have a project requirements or hired another company before sharing a lead with your company or dropped the idea of app development or reduced the app requirement & minimum \$10K budget.

However, as all leads will be verified by our local partners before sharing it with you, you shall not encounter such situations.

Filtering Leads

All leads will be verified by our local partners in US, UK, AU etc countries to verify their credentials, project requirements, back ground, project budget, etc. Leads not meeting the criteria will be discarded. We will share only good leads with decent requirement for your conversion.

Why you should choose us

- * We sell dedicated leads to your company i.e leads sold to your company are not shared to others.
- * Each project budget would range from \$10K USD to \$200K USD.
- * All leads are generated from USA, UK & AU countries
- * We will introduce your company to all leads to discuss project requirements.
- * We will be helping in your lead conversion either directly or indirectly on your company's behalf.
- * Filtering Leads to deliver only potential leads with good budgets for your conversion
- * Replacing leads with new leads with respective conditions.



Account Manager

You will be assigned with an account manager for your communication and to share leads.

About our Company

* Name: AAR Tech Solutions

* Website: <https://aartechsolutions.in>

* GST No: 37AYYPP7264P2ZY

* Office Address: AAR Tech Solutions, Gopala, Krishna Murthy St, Rama Rao Peta, Kakinada, Andhra Pradesh 533003, India.

Our company is established in the year 2020 in Kakinada City, Andhra Pradesh. Our company is mainly established to support all startups, to save marketing costs and to create a strong marketing platform for all small, medium and large corporations in India. All our team work towards achieving this goal and help all our clients to build a strong business.

Our Team

Our Team of 45 experts have lead generators, lead verifiers, appointment setters, lead converters, sales managers, account managers, operations, team leads and liaison managers.

Our Clients

Our majority of lead generation clients are from the US and the UK and a few in India. We have delivered leads to more than 100 companies across all three major countries and on an average we shall have a minimum of 25 active regular clients placing orders on a monthly basis.

Companies with small teams will purchase leads and upon getting required no.of projects they will take a pause for a while to work on the new projects and will buy leads package whenever their teams are getting free. Whereas, companies with moderate and large teams will purchase our lead packages every month to get new projects continuously.

Due to security and privacy reasons, we do not share our client details with others.

Frequently Asked Questions

*** What are the details you share for a lead?**

Name, Email, Phone Number, Project Requirements, Budget and Country.

*** How do you generate leads?**

We will be generating potential leads from more reliable sources such as Google & Bing ad campaigns, IT networks, HR networks, Ceo Forums, etc.



**** How many introductions will be done?***

Our associates in the lead locations will be contacting the leads and try to convince them to consider your company to discuss their project requirements. But the leads showing interest in your company is purely based on your company website and the content available in it to impress the client. We can only make the effort to convince him but the ultimate decision will rest with the client.

**** How many conversions will be done?***

No. of lead conversions depends on your proposal, quoted price, company profile, portfolio, client referrals, payment terms, etc. Our teams will make an effort to show your company as the best fit for the client job but the ultimate decision will rest with the client.

**** Do you replace leads?***

Yes. We will replace leads with a new leads, when the lead does not have a project requirements or hired another company before the date of sharing the lead with you or dropped the idea of app development or reduced the app requirement & minimum \$10K budget. However, as all leads will be verified by our local partners before sharing it with you, you shall not encounter such situations.

**** Does these leads work for my business?***

Yes. It will work to get new projects on board. Because, each lead will be sold only to your company. Due to lack of competition, your company will have higher chances of getting a project.

**** What would be the Success Ratio?***

Success ratio is more than 80% due to interacting with a hot lead. Time frame of conversion depends on the company's ability to present their services to the client. When a development company approaches a potential lead with confidence and necessary resources, it will be converted into a successful sale. Majority of our clients are easily able to get a minimum of 5 to 15 new projects every month from the basic leads package with decent project budgets.

**** How do you maintain the quality of the lead?***

All leads will be verified by our local partners in US, UK, AU etc countries to verify their credentials and project requirements. Upon verification, they will check for the basic lead criteria such as minimum budget of \$10K usd, decent project requirements, clean back ground, representing any company, etc. Leads not meeting the criteria will be discarded. We will share only good leads with decent requirement for your conversion.

**** Can i get one or two leads for a trial to check the lead quality?***

Due to selling dedicated leads, we will share only one lead as a free demo.



**** Do you refund our fee when we find the quality of the lead is poor?***

We are offering money back guarantee to ensure your investment. i.e. Paid fee will be refunded when we fail to deliver all leads within stated time duration.

**** How many companies do you share a single lead?***

We sell each lead only to a specific individual client. Leads shared to one client will not be shared to other clients.

**** Do i get leads from both two countries ie. US & UK?***

Yes. You will receive leads from both countries. Whenever a hot lead is generated from any one of these countries, it will be shared immediately with your company after completing verification process.

**** Do you promote our website to generate leads?***

No. We do not promote your website to generate leads. We generate leads using our own landing pages through google and bing ad campaigns targeting US,UK,AU countries.

**** Can i mention your company name while contacting the lead?***

You can mention our company name but when asked about your relation with our company, you should mention both our companies worked for few clients before i.e. your company developed apps and our company promoted those apps. So, both our companies help each other by sharing the lead information whenever we come across any prospect related to our associated company.

**** Can you share some of the mobile app development company client details for our reference?***

No. We do not share our client details with others. To maintain our client privacy, we are strictly prohibited from sharing our client details with other clients.

**** In how many days all leads will be delivered?***

All leads will be delivered within stated delivery time of the respective leads package.

**** What if all leads are not delivered within the stated delivery time?***

We will refund the money which is worth of the undelivered leads.