



DIGITAL OMNITECH

MARKETING PRESENTATION

Project Manager
SHWETA SINGH

About Digital Omnitech



Complete Solutions for Businesses

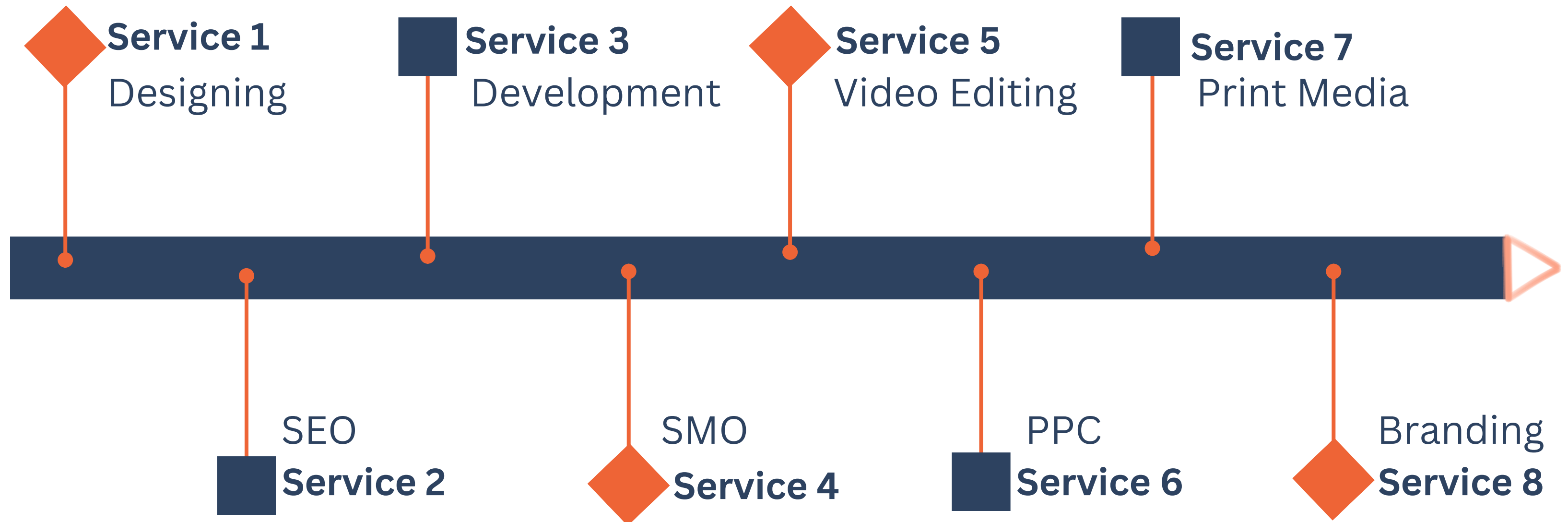
The Next Generation of Digital Marketing Agency

At Digital Omnitech, we turn ideas into reality. As a leading and globally recognized marketing agency, we specialize in design, development, branding, digital marketing, SEO, SMO, PPC, video editing, and print media to help businesses grow and stand out.

We believe in creativity, strategy, and innovation. Whether you're building your brand from scratch or looking to scale, we craft tailored solutions that drive real results. Our goal is simple—to bring your vision to life and take your business to the next level.

Let's create something amazing together!

Services



Industries



Real Estate

Education

Health Care

Travel

Ecommerce

Salons

Hotels

Entertainment

Transportation

Finance

Corporate

Recruitments

Manufacturing

Process



ATTRACT



CONVERT



CLOSE



DELIGHT

Stranger

Visitors

Leads

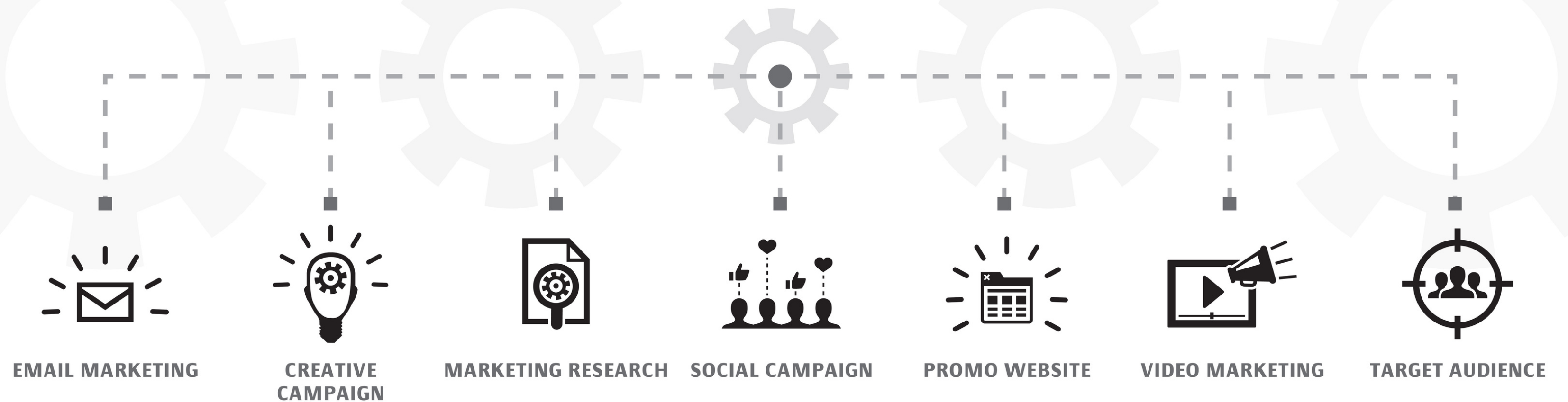
Customers

Promoters

Marketing Strategy



DIGITAL MARKETING



Online Brand Promotion

Online brand promotion focuses on increasing a brand's visibility, engagement, and conversions through digital marketing strategies like SEO, SMO, PPC, content marketing, and influencer collaborations. It helps businesses reach a wider audience, drive traffic, and generate leads quickly. This approach is ideal for brands looking to grow their online presence and boost sales in a competitive market.

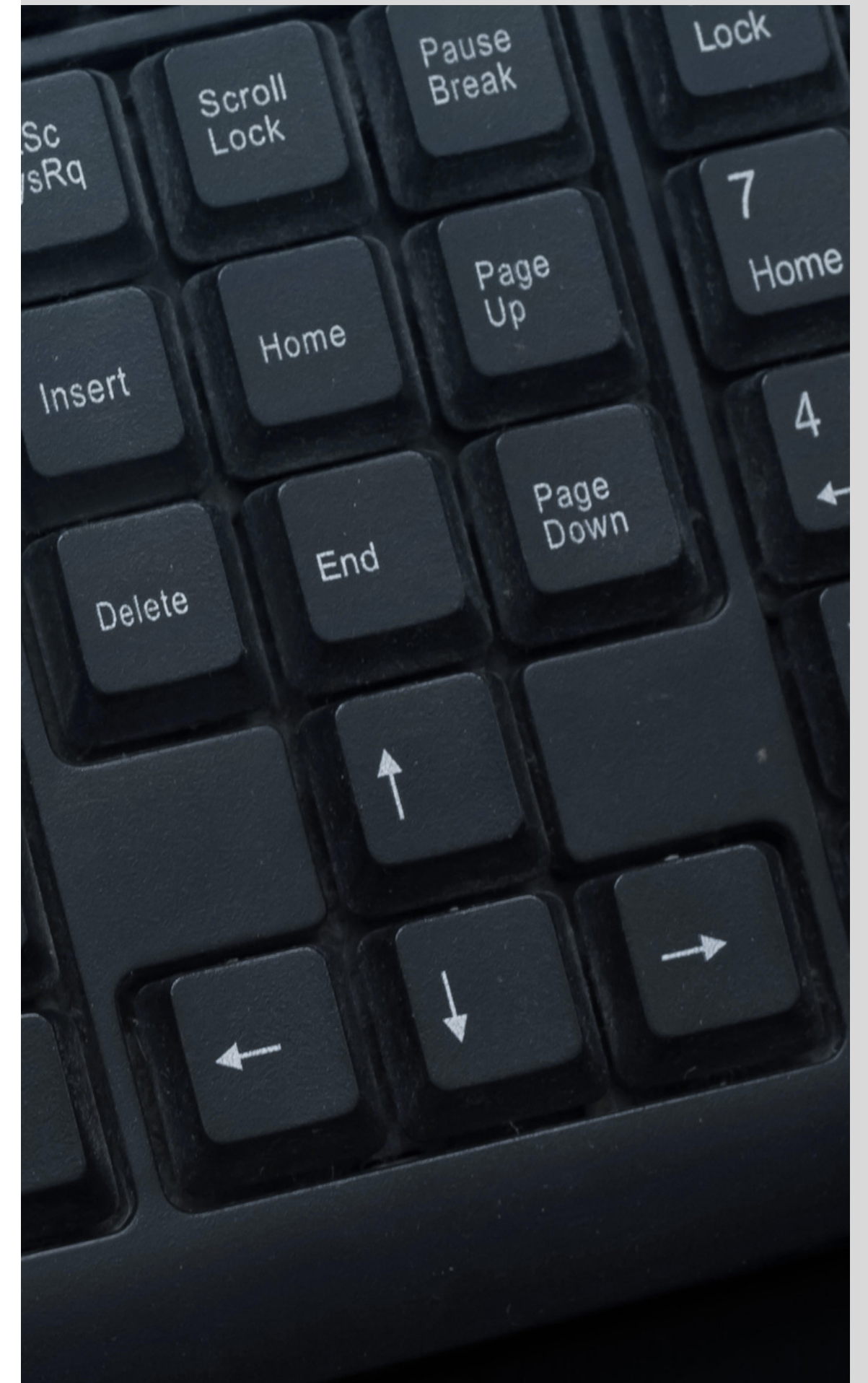
Why Branding Agency

A branding agency works on building a brand's identity, messaging, and positioning for long-term success. From logo design and visual identity to brand storytelling and strategy, it ensures consistency and recognition across all platforms. A branding agency helps businesses create a strong foundation, making them memorable and trustworthy in the industry.



Building a successful brand isn't complicated, but it takes patience, creativity, and a deep understanding of your audience. At Digital Omnitech, we go beyond the ordinary with 'out-of-the-box' strategies that make your brand stand out. We craft unique solutions tailored to your vision, ensuring long-term impact and growth.

-Digital Omnitech



Technologies We Use



Website Development



Shopify



Wordpress



Woocommerce



PHP



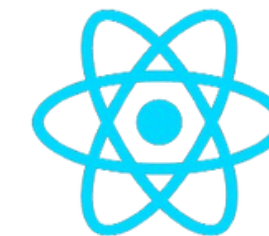
HTML



Javascript

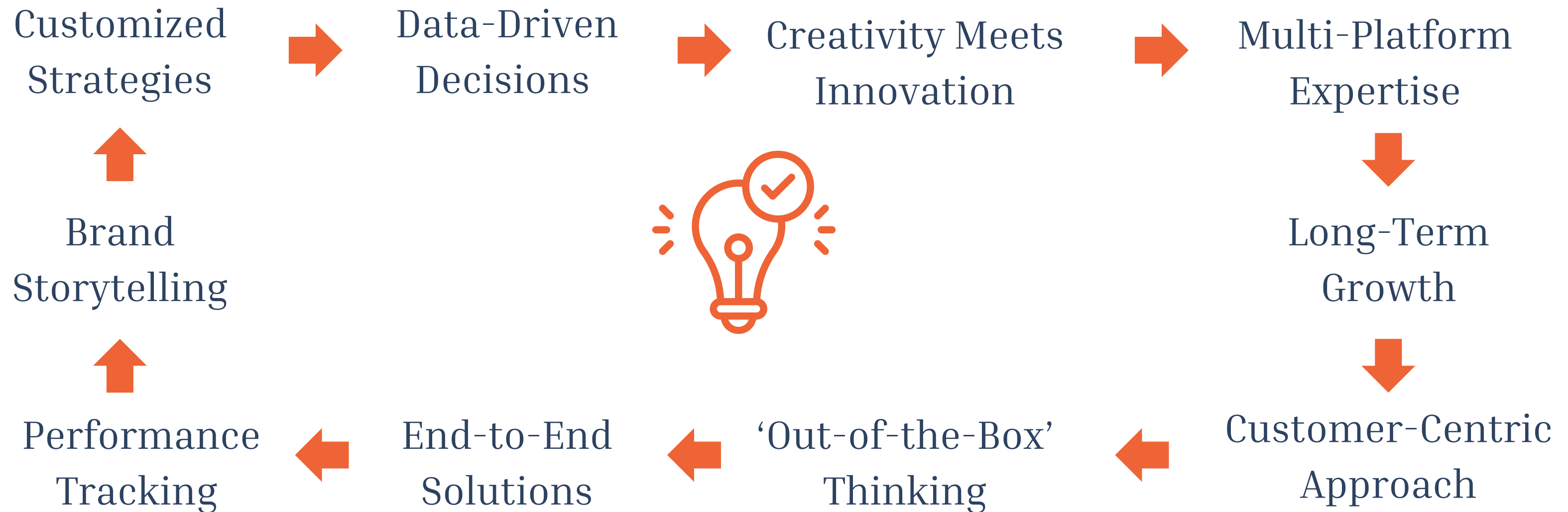


CSS



React

Strategies for Lasting Success



Portfolio Highlights (SEO & SMO)



SEO PROJECTS

www.myinfoadda.com
<https://eventsbysaniya.com/>
<https://caratperfect.com/>
<https://shopvivaan.com/>
<https://lgdusallc.com/>
<https://www.vivaan.us/>
<https://upkl.in/>
<https://ipkl.in/>

SMO PROJECTS

<https://www.instagram.com/diaexpressions/>
<https://www.instagram.com/labgrowndiamondsusallc/>
<https://www.instagram.com/samayajewelrystorenyc/>
<https://www.instagram.com/simplexdiam/>
<https://www.instagram.com/myinfoadda/>
[https://www.instagram.com/canikhilnainani?
igsh=Ymx2ZW90NGwzM2pq](https://www.instagram.com/canikhilnainani?igsh=Ymx2ZW90NGwzM2pq)
[https://www.instagram.com/cheflatatondon?
igsh=MTVucWQ5NnluMmpxaA==](https://www.instagram.com/cheflatatondon?igsh=MTVucWQ5NnluMmpxaA==)
[https://www.instagram.com/cheflatatondon?
igsh=MTVucWQ5NnluMmpxaA==](https://www.instagram.com/cheflatatondon?igsh=MTVucWQ5NnluMmpxaA==)

Portfolio Highlights (Website Development)



Website Development Projects

www.myinfoadda.com
<https://www.orbitlocal.com/>
<https://agoodelectricianllc.com/>
<https://hanahunter.com/>
<https://stjohnskids.com/>
<https://learnlocals.dev.onpressidium.com/>
<https://ivymobility.com/>
<https://ravenweightloss.com/>
<https://facelabvaldosta.com/>
<https://sonoranlocksmith.com/>

Monthly Package's For Startups



SEO Services

RS. 12000/-
(10 Keywords)



SMO Services

RS. 10000/-
(20 Post, 4GIF's)



Campaigning

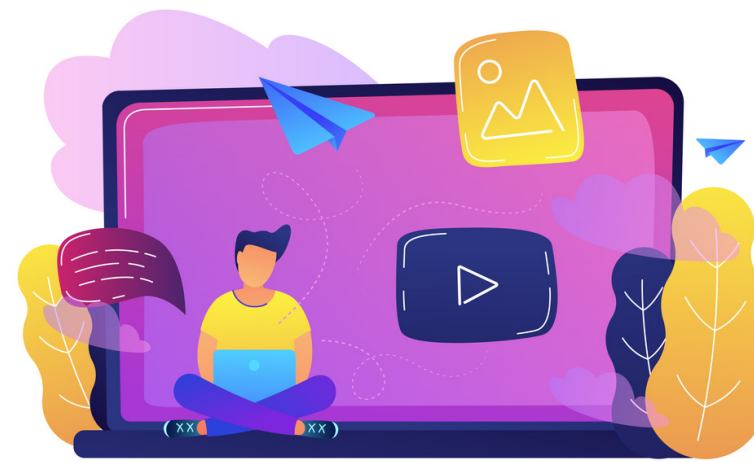
RS. 12000/-
Lead Generation

Monthly Package's For Startups



Development

Start RS. 12000/-
(8 Pages)



Video Editing

RS. 4000/-
(10 videos)



Designing

RS. 6000/-
30 Designs

Package of Rs. 20,000/- Monthly



Search Engine Optimization

- Off Page + On Page
(80+ Score per Page)
- 10 Keywords

Social Media Marketing

- 20 Post + 4 GIF's for All
Social Media Platform
- Uploaded

Package of Rs. 25,000/- Monthly



Search Engine Optimization

- Off Page + On Page
(80+ Score per Page)
- 12 Keywords

Social Media Marketing

- 20 Post + 4 GIF's for All Social
Media Platform
- Text in Creative + Post
Description + Uploaded

Package of Rs. 30,000/- Monthly



Search Engine Optimization

- Off Page + On Page
(80+ Score per Page)
- 12 Keywords

Lead Generation

- Paid Campaign
Management On
Social Media

Social Media Marketing

- 20 Post + 4 GIF's for All Social
Media Platform
- Text in Creative + Post
Description + Uploaded + Sharing

Google My Business

- Lead Generation
Through GMB

Package of Rs. 35,000/- Monthly



Search Engine Optimization

- Off Page + On Page (80+ Score per Page)
- 12 Keywords

Lead Generation

- Paid Campaign Management On Social Media

Review Managemnet

- Review Update and Generate Leads From Review

Social Media Marketing

- 20 Post + 4 GIF's for All Social Media Platform
- Text in Creative + Post Description +Uploaded +Sharing

Google My Business

- Lead Generation Through GMB

Website Maintenance

- Change Images Weekly, Updateing Blog Etc.

Shopify Website Development Pricing



1. Basic Plan – Rs 12,000/-

- ✓ Shopify Theme Setup
- ✓ Mobile-Responsive Design
- ✓ Up to 5 Pages (Home, About, Shop, Contact, etc.)
- ✓ Basic SEO Optimization
- ✓ Payment Gateway Integration
- ✓ Social Media Links



2. Standard Plan – Rs. 20,000/-

- ✓ Everything in Basic Plan +
- ✓ Custom Design & Layout
- ✓ Up to 10 Pages
- ✓ Product Listing (Up to 50 Products)
- ✓ Basic Speed Optimization
- ✓ Google Analytics Integration

Shopify Website Development Pricing



3. Advanced Plan – Rs. 25,000/-

- ✓ Everything in Standard Plan +
- ✓ Custom Features & Apps Integration
- ✓ Up to 20 Pages
- ✓ Product Listing (Up to 100 Products)
- ✓ Advanced SEO Optimization
- ✓ Blog Setup & Email Marketing Integration



4. Premium Plan – Rs. 30,000/-

- ✓ Everything in Advanced Plan +
- ✓ Fully Custom Shopify Theme
- ✓ Unlimited Products & Pages
- ✓ Conversion-Optimized Design
- ✓ Advanced Speed & Performance Optimization
- ✓ Complete Branding & Marketing Strategy

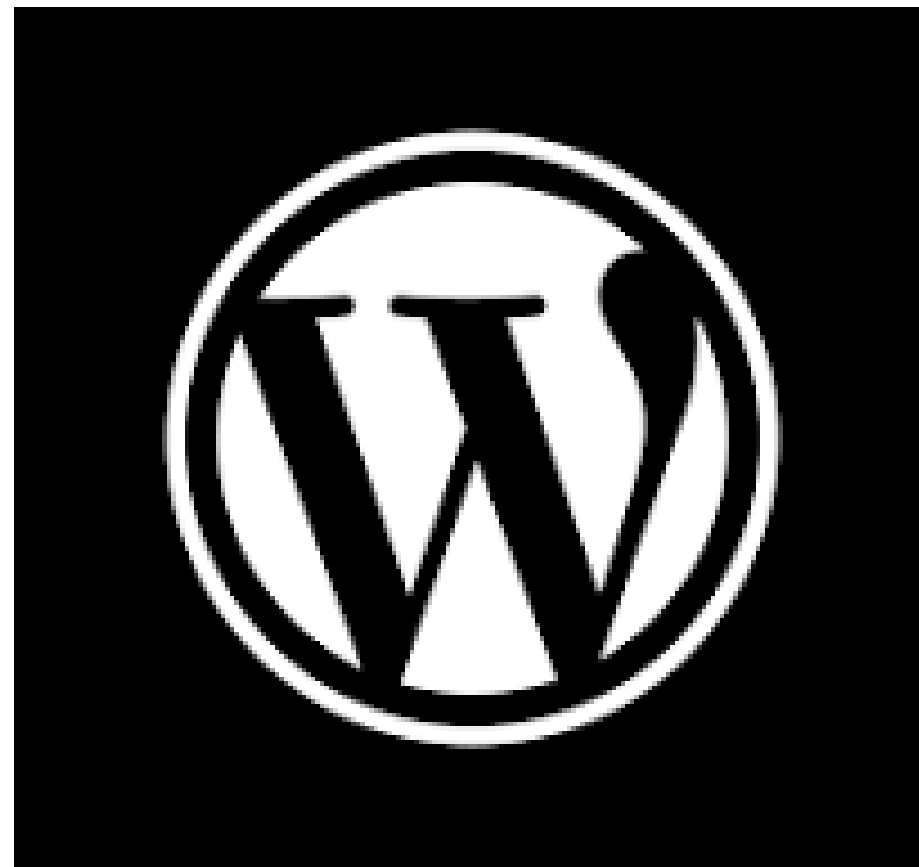
Wordpress Website Development Pricing

1. Basic Plan – Rs. 10,000/-

- ✓ Pre-built theme setup
- ✓ Mobile-responsive design

3. Advanced Plan – Rs. 20,000/-

- ✓ E-commerce functionality (WooCommerce)
- ✓ Product listing (Up to 50 products)



2. Standard Plan – Rs. 15,000/-

- ✓ Custom design & layout
- ✓ Up to 10 pages

4. Premium Plan – Rs. 25,000/-

- ✓ Fully custom WordPress theme
- ✓ Unlimited pages & products



Thank You



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