

Edsys

Ulloor

Dear Syssa Ed(Marketing Manager)

PROPOSAL

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Jul 30, 2025

Why Justdial?



With over **More than 4.75 Cr Businesses listed**, it is India's No. 1 Local Search Engine.



Justdial has been in operation for 28 years, and 19 Cr+ Indians visit Justdial every year across platforms;
35 lakh users visit Justdial daily and do 1 Cr+ searches.



Over **6 Lakh Businesses pay & benefit from Justdial** every year.

Listing

Every single SME should have an online presence on Justdial and the online marketplace.

Websites

Justdial will help create mobile-ready, dynamic websites for SMEs, with transactional capabilities.

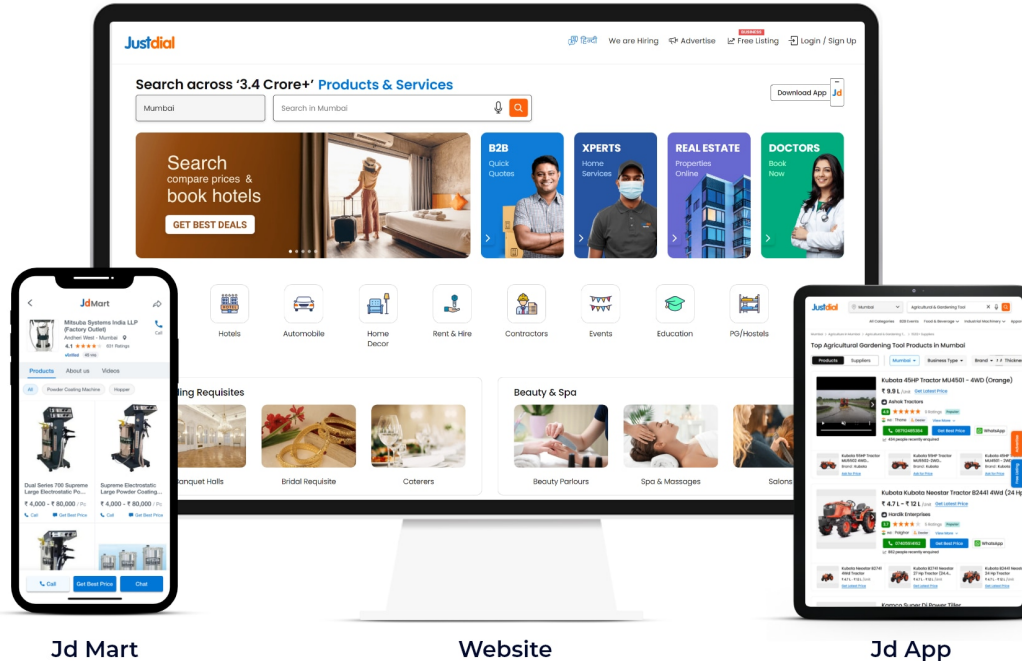


Digital Catalogue

Set up your digital store, display your products with photos, characteristics, videos, price and more.

Payments

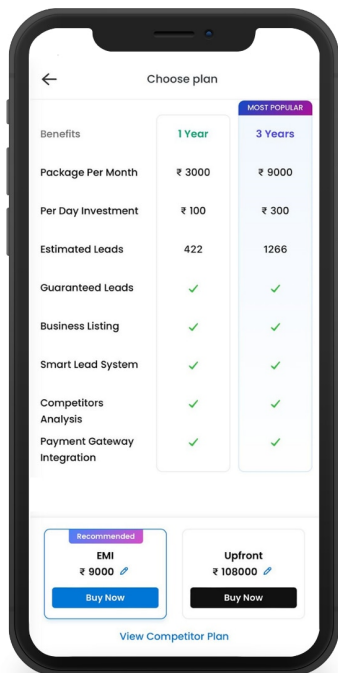
Enabling SMEs to receive payments from their customers via Jd Pay.



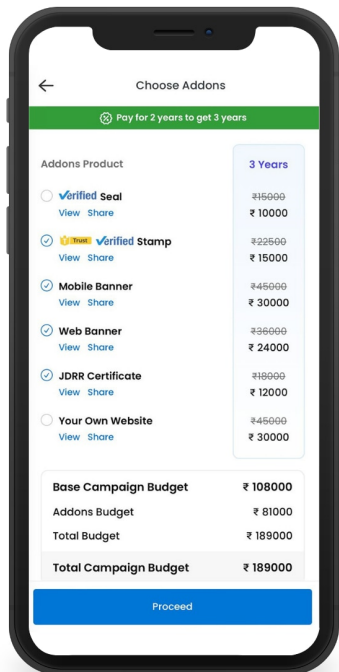
Jd Mart

Website

Jd App



- Premium Package provides tenure-based plans, based on your preference.
- You get assured leads, Digital catalogue and Listing plus keywords for your business.
- With Verified seal your business will grow more among ready to buy users.



What helps customers trust your business?



Jd Trust Seal



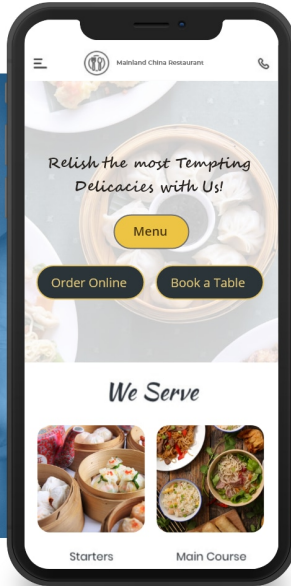
Jd Verified Seal

Get JDRR Certificate of your business for better conversion from your Walk-in customers.



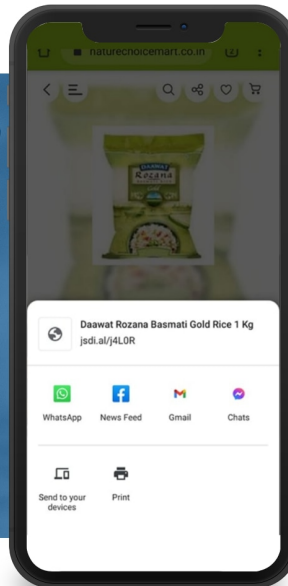
Get noticed by customers instantly by displaying your company banner on Justdial.com and increase brand value.

The screenshot displays the Justdial mobile app interface. At the top, a banner for "CHOI KIM CUISINE" is featured, highlighting it as a "MODERATE CHINESE RESTAURANT WITH DELIVERY SERVICES" and providing a contact number: "CALL : 9845206118". Below the banner, the app shows a list of "Best Restaurants in Borivali West, Mumbai - Order Food Online". The list includes three restaurants: "Malgudi Coastal Food Restaurant" (4.0★, 1,602 Ratings, Verified), "Farmhouse Brass Anchor" (4.1★, 3,237 Ratings, Trending), and "Rajus Kitchen" (3.9★, 239 Ratings, Verified). Each restaurant entry includes its location, opening hours, price range, and options to "Order online" or view the "Menu".



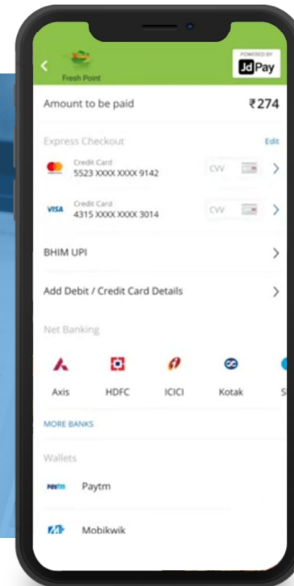
Your Mobile App & Website

Transactional Mobile App and Website for your customers to buy your products and services.



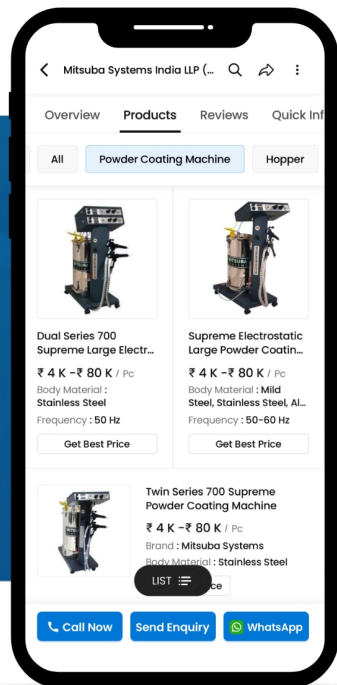
Social Media Integration

Share your products & services on popular social media.



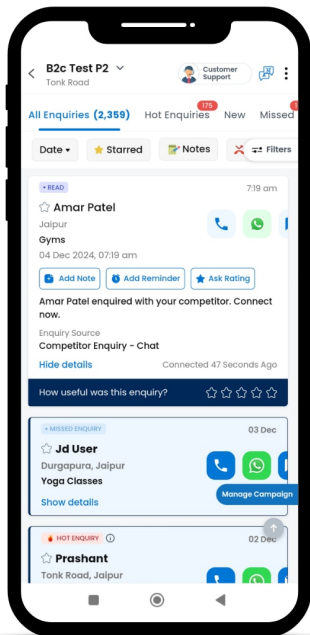
Payment Gateway Integration

Receive online payments from your customers.

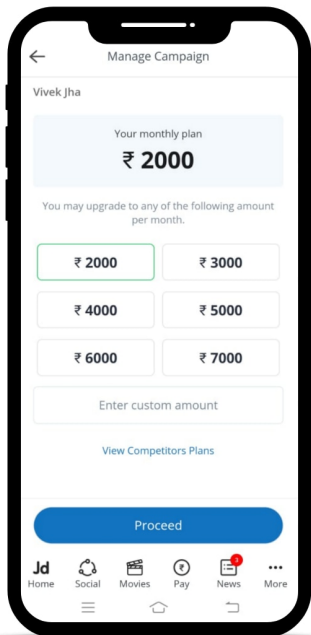


Digital Catalogue

Get an Online Storefront and showcase your products with Pictures, Specifications, Price & MOQ.



Leads/ Calls/ Transactions



Manage Campaigns

Real-Time Leads

Get and respond to leads instantly.

JD Analytics

Track lead performance and insights.

Manage Package

Update and customize your package.



Categories Taken

Standard Package

- Education Consultants

Note:

You will receive area-wise enquiries basis nature of keyword searched by user.



Description of Services

Products	Budget
Standard Package (1 Year) (Includes Business listing)	₹ 30,000
Services Worth	₹ 30,000
Total	₹ 30,000
GST@(18%)	₹ 5,400
Grand Total	₹ 35,400
	Thirty Five Thousand Four Hundred Rupees

Monthly Payment Details	Amount
Total Monthly ECS Amount(Inc GST)	₹ 2,950
Down Payment	₹ 5,000
GST@(18%)	₹ 900
Total Down Payment	₹ 5,900

“

A great service provider helped my business grow immensely! I have received bulk orders as well through Justdial. Looking forward to a great partnership with you.

Investment with Justdial
First Year (2001): ₹ 19,500 | 2018-19: ₹ 390,000

Mr. Ajay Arvindbhai Khatri
Mumbai (Suit Retailers)

“

The aim of every business like ours is to grow by spending the lowest possible amount and we don't think there is an investment better than Justdial for the benefits that can be derived.

Investment with Justdial
First Year (2006): ₹ 13,500 | 2018-19: ₹ 1,80,000

Mr. Jagdish Agarwal
AI Hotel, Mumbai (Hotels)

Voice of
5 Lakhs+ Businesses
benefitting from
Justdial

“

Justdial is the best company to work with. The response we have been getting is great! It has been almost 10 years that we are working with them.

Investment with Justdial
First Year (2008): ₹ 10,000 | 2019-20: ₹ 90,000

Mr. Maruti Sheller
Kimaya Expres & Logistics, Mumbai (Courier Services)

“

Initially our company was low when we started the business. Today, with the support of Justdial. We have achieved highest turnover and on top of it strongest exposure and huge network of genuine clients.

Investment with Justdial
First Year (2006): ₹ 16,000 | 2020-21: ₹ 1,50,000

Mr. Kumar Gandhi
Meera's Classes, Mumbai (Tutorials)



Thank You!

We look forward to doing business with you!
For assistance, please connect using the details below.

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