



10th of March 2025

Subject: Invitation to **participate as exhibitor, make a presentation, attend, nominate delegates** at the “Smart City Expo World Congress 2025” and the co-located events Tomorrow.Mobility World Congress, Tomorrow.Building World Congress, Barcelona Deep Tech Summit World Congress and Tomorrow.Blue Economy World Congress 2025 to be held from 4th to 6th of November 2025 at Barcelona, Spain – Inspiring Dreams of Better Cities. Co Located Events

Dear Sir,

Greetings from Barcelona!

Fira Barcelona constituted in the year 1932, Fira is a consortium comprised by the Barcelona City Council, the Catalan Generalitat and the Barcelona Chamber of Commerce, which combines public ownership with autonomous company management. Committed to corporate responsibility, its activity is based on sustainability, respect for the environment and support of various charity initiatives.

Fira Barcelona with the support of various authorities from Spain, Europe, World Bank is organizing the 14th edition of Smart City Expo World Congress (SCEWC) to be held from 4th to 6th of November 2025 at Barcelona, Spain.

Held in Barcelona since 2011, Smart City Expo World Congress is the world’s biggest and most influential event for cities and urban innovation. Every year, we bring together leaders from global companies, governments and organizations to move cities towards a better future. Our goal is to collectivize urban innovation across the globe and empower cities to tackle the critical challenges facing them today.

Smart City Expo World Congress (SCEWC) acts as a beacon illuminating the path toward urban innovation and sustainable development. The global gathering serves as a melting pot for visionaries, urban planners, tech enthusiasts, and policymakers, converging to redefine the future of cities. With a focus on harnessing technology, data, and citizen-centric approaches, the Congress & Expo serves as a catalyst for transformative ideas and solutions that pave the way for smarter, more efficient, and thriving cities worldwide.

Smart City Expo World Congress 2025 is expected to bring 25000+ visitors, 850 cities, 1100 exhibitors, 600+ speakers from 130+ countries to exchange cities best practices, finding solution providers, and/or strengthening the city branding.

Smart City Expo World Congress 2025 and the following co-located Events will be a unique platform for the stakeholders from the government, public sector in India to gain innovative technologies and solutions for better smart cities and urban mobility for citizen benefits.

Co-located events:

- “Tomorrow.Mobility World Congress”
- “Tomorrow.Building World Congress” and
- “Tomorrow.Blue Economy World Congress”
- “Barcelona Deep Tech Summit”

Why Exhibit??

- **Leadership** - Position your organization and showcase various initiatives launched for citizen benefits.
- **Promote** your organization solutions at the benchmark event for cities. including some of the world’s biggest brands are already doing it.

- **Global Impact** - Place your products in the brightest spotlight the world of smart urban solutions has to offer. **At Smart City Expo** you'll get unparalleled visibility in front of the global community of professionals you want to reach – thousands of industry and governments leaders in search of market-leading players.
- **Lead Generation** - Connect with decision makers from both private and public sector. 52% of our attendees hold senior management positions. Engage with potential partners to enter new markets.
- **Knowledge** - Join 600+ top experts and industry executives on stage leading a global debate on what's next for cities.

Topics on Stage

- **Enabling Technologies**
- **Energy & Environment**
- **Mobility**
- **Governance & Economy**
- **Living & Inclusion**
- **Infrastructure & Building**
- **Blue Economy**

Smart City Expo World Congress 2025 and the Co Located Events will be a unique platform for the stakeholders from public sector involved in smart city projects in India to gain innovative technologies and solutions for better smart cities and citizen benefits.

Event details are available on the link given herewith - <https://www.smartcityexpo.com/>

Participation Opportunities

<u>Participation Type</u>	<u>Our invitation</u>
Participate as Sponsor	We invite your organization to participate as "Sponsor" at the Smart City Expo World Congress 2025 at Barcelona.
Make a Presentation	We invite your organization to "Make a Presentation" about "initiatives launched for citizen benefits" at the Smart City Expo World Congress 2025.
Participate as Exhibitor	We invite your organization to participate as exhibitor and showcase various initiative for providing solutions for citizen benefits at Smart City Expo World Congress 2025.
Attend the event	We invite members of your organization "to attend" the event.

Our Invitation -

- Your organisation, being connected to the Smart Cities and the sector of the co located events , we invite you to participate as exhibitor, make a presentation, attend, nominate delegates at the **Smart City Expo World Congress 2025 and the co-located events Tomorrow.Mobility World Congress, Tomorrow.Building World Congress and Tomorrow.Blue Economy World Congress 2025** to be held from the 4th to 6th of November 2025 at Barcelona, Spain – Inspiring Dreams of Better Cities.
- Please find attached herewith the event folder, and Exhibitor registration form, Travel Package Registration Form to attend the Smart City Expo World Congress 2025 and the Co located events.

Participation in India Pavillion, Delegation -

- Preferential Rates and facilities and Stand Size are being offered to participate as exhibitor with ready to occupy stand at the India Pavillion.
- Preferential Rates are being offered to delegates for registration to attend the conference.

In this regard, I can be reached on my e-mail: india@firabarcelonaint.com or handheld: (+91)-9028308951.

We await your kind advice and confirmation.

Thanking you,
With Regards,

Mukesh Arora

Mukesh Arora
SAARC Representative
Smart City Expo World Congress
Mobile (+91)-9028308951

LIVE BETTER

4 - 6 NOVEMBER 2025 | BARCELONA



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Organised by **CITIES & SOCIETY** a Business Unit of **Fira Barcelona**

Attachments –

1. Exhibitor Registration Form
2. Value Added Services Registration Form.

INDIAN DELEGATION TO:



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4 - 6 November 2025
GRAN VIA, BARCELONA



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CO-LOCATED EVENTS

VALUE ADDED SERVICES (VAS) REGISTRATION FORM

Travel Services - Accommodation - Congress Pass - Assistance in Visa Services

Name _____ Designation _____

Organization _____ Address _____

Phone _____ Email _____

Highlights of Our Packaged Tour to this Event:

Assistance is Provided for VISA Application

Ticket Routes & Bookings can be Modified on Return Dates if Required by the Delegate, on Prior Notice Before Travelling from India

Special Spouse Packages are available

For details & registration please contact Mr. Mukesh Arora
Mobile: +91-9028308951
Email: mukesh@pecmp.co.in

Package Includes	Date	Delegate Registration Fees	
		Economy Class	
		Double Occupancy	Single Occupancy
		Per Person	Per Person
Return Air Ticket. (India-Barcelona-India) Hotel Accommodation (4 nights - Single Occupancy) with Breakfast. Visa Fees. (No Premium Service at VAC) Visa Filing Assistance Services.	Before 31st of March 2025	Rs. 2,50,000/-	Rs. 3,50,000/-
	Before 30th of April 2025	Rs. 2,65,000/-	Rs. 3,65,000/-
	Before 31st of May 2025	Rs. 2,80,000/-	Rs. 3,80,000/-
	Before 30th of June 2025	Rs. 2,95,000/-	Rs. 3,95,000/-
	Before 31st of July 2025	Rs. 3,10,000/-	Rs. 4,10,000/-
	Before 31st of August 2025	Rs. 3,25,000/-	Rs. 4,25,000/-

GST will be in addition to the indicated cost

Draft Travel Schedule of the Travel Package:

Day	Date	Activity
Monday	03/11/2025	India to Barcelona, Spain.
Tuesday	04/11/2025	Inauguration of Smart City Expo World Congress 2025. Attend Smart City Expo World Congress.
Wednesday	05/11/2025	Attend Smart City Expo World Congress 2025. Meet Captain Stakeholders of Smart Cities in the World.
Thursday	06/11/2025	Attend Smart City Expo World Congress 2025.
Friday	07/11/2025	Barcelona to India.

INDIAN DELEGATION TO:



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4 - 6 November 2025
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CO-LOCATED EVENTS

VALUE ADDED SERVICES (VAS) REGISTRATION FORM

Travel Services - Accommodation - Congress Pass - Assistance in Visa Services

Name _____ Designation _____
Organization _____ Address _____
Phone _____ Email _____

Travel Services:

Services	Amount in Rs.	Select Services
<u>Assistance in Filing Visa Application which includes:</u> Necessary documentation. Seeking appointment for submission of visa application. Invitation letter if required. (This service is included in the main travel package).	Rs. 25,000/-	

Visitor Pass and Full Congress Pass For Registration in India Please contact: mukesh@pecmo.co.in

Visitor Pass - Three Days	For best rates of Visitor Pass, Please Call: +91-9028308951
Full Congress Pass - Three Days	For best rates of Full Congress Pass, Please Call: +91-9028308951
Investor Pass - Three Days	For best rates of Investor Pass, Please Call: +91-9028308951

GST will be in addition to the indicated cost

- Above rates are valid up to stock lasts.
- For hotel accommodation please write to us with the Check In - Check Out dates.
- Registration is mandatory to attend the event, please provide registration details.
- Assistance will be provided for purchase of visitor pass, congress pass.

Note:

- Prices mentioned above are per person.
- Delegate registration is governed by terms & conditions.
- A separate invitation letter will be provided for visa. The invitation letter is not to be attached with the visa application.
- All Documents have to be provided by the delegate for obtaining the VISA. Also Note- Granting of VISA is the sole prerogative of the Country to which VISA has been applied.
- Goods and Services Tax (GST) applicable at the time of booking will be in addition. (The current GST will be 5%).
- Visa fees is over and above visa filing assistance charges.
- Pioneer Exhibitions And Conventions Management Pvt Ltd- The organization or its employees are not responsible for the approval/rejection of your Visa.
- Payment to be made to Pioneer Exhibitions and Conventions Management Pvt. Ltd.
- Payment received are non-refundable.

For details & registration please contact Mr. Mukesh Arora
Mobile: +91-9028308951 ; Email: mukesh@pecmp.co.in

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CO-LOCATED EVENTS

VALUE ADDED SERVICES (VAS) REGISTRATION FORM

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Deliverables of the Passes at Smart City Expo World Congress 2025 & Co-Located Events

Visitor Pass	Full Congress Pass	Investor Pass
<ul style="list-style-type: none">Exhibition area of Smart CityExpo- Tomorrow. Mobility Tomorrow. Building Tomorrow. BlueEconomyOpen Side Events.Agoras & Innovation.Playground Sessions.Official Events App.	<ul style="list-style-type: none">Full congress- Program of the Smart City.Expo World Congress-Tomorrow.MobilityTomorrow.BuildingTomorrow.BlueEconomyExpo Area of the above mentioned events.World Smart City Awards.Ceremony & Party.Open Side Events.Agoras & Innovation.Playground Sessions.Official Events App.	<ul style="list-style-type: none">Full congress- Program of the Smart City.Expo World Congress-Tomorrow.MobilityTomorrow.BuildingTomorrow.BlueEconomyExpo Area of the above mentioned events.World Smart City Awards Ceremony & Party.Open Side Events.Agoras & Innovation.Playground sessions.Official Events App.Invitation to the Investors & Founders Networking Activity.Access to the Startup List & Pitch Deck Compilation.Access to the Investors & Founders Lounge.Access to Investors Program.Agenda (specific sessions & activities for investors & startups.Access to the B2B Networking Tool.Priority in booking a private meeting room (rental price not included)

For best rates available on the above please contact on the below mentioned contact details

For details & registration please contact Mr. Mukesh Arora
Mobile: +91-9028308951 ; Email: mukesh@pecmp.co.in

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CO-LOCATED EVENTS

VALUE ADDED SERVICES (VAS) REGISTRATION FORM

Travel Services - Accommodation - Congress Pass - Assistance in Visa Services

Payment Details:

Payment Terms

Advance Payment 100% with confirmation
Payments to be made in the name of-
**Pioneer Exhibitions & Conventions
Management Pvt. Ltd.**

Bank Account Details:

Name: Pioneer Exhibitions And Conventions
Management Pvt. Ltd.
Account No: 544301010050526
Bank Name: Union Bank of India
IFSC Code: UBIN0554430
Branch: Viman Nagar, Pune

Signature

Signature

**For details & registration please contact Mr. Mukesh Arora
Mobile: +91-9028308951 ; Email: mukesh@pecmp.co.in**



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CO-LOCATED EVENTS

SPONSOR AND EXHIBITOR BOOKING OPTIONS

Trade information (will be used for communication)

Company Commercial Name _____
Address _____ ZIP Code _____
City _____ State _____ Country _____
Website _____ LinkedIn Account _____
How do you want your company name on your stand? _____

Person in charge of the exhibition

Name _____ Position _____
E-mail _____ Phone Number _____

Person who will sign the contract

Name _____ Position _____
E-mail _____ Phone Number _____

Invoice information

Company Legal Name _____
Billing Address _____ ZIP Code _____
City _____ State _____ Country _____

SPONSORSHIP OPTIONS (please tick the box)

<input type="checkbox"/> Welcome Entrance screen & 360° circular led	€40,000	<input type="checkbox"/> Agoras Sponsorship of key debate spaces	€30,000	<input type="checkbox"/> Event App Prominent branding in the official event app	€30,000
<input type="checkbox"/> Registration Brand presence in the registration area	€60,000	<input type="checkbox"/> Awards Party Visibility at the Awards & Afterparty	€30,000		
<input type="checkbox"/> Towards Zero Waste Align your brand with sustainability initiatives	€30,000	<input type="checkbox"/> Cafe' Corner Brand exposure in popular networking spaces	€20,000		

BECOME A PARTNER (with speaking opportunities)

GLOBAL PARTNER	€100,000
INDUSTRY PARTNER	€50,000
EVENT PARTNER	€100,000

ONE TIME REGISTRATION FEES FOR EXHIBITORS

€550

BARE SPACE

Bare space for participation in exhibition	€295/m2
We would request you for bare space in <input type="text"/>	Sq. m.





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CO-LOCATED EVENTS

EXHIBITOR PARTICIPATION OPPORTUNITIES (INCLUDING REGISTRATION FEES (€ 550))

SELECT THE OPTION OF YOUR CHOICE (please tick the box below)		SILVER PACK	BRONZE PACK
			
STAND	(Stand Size in sq. m.)		
	Space	16 sq. m.	12 sq. m.
	Open Slides	2	1
	Full Congress Passes	4	3
	Visitor Passes	12	10
	Exhibitor Passes	4	4
	Public Sector Invitations	2	2
INCLUDES	25% Discount on extra Invitations	✓	✓
	Access to the networking activity: Brokerage Event	✓	✓
	Stand and Furniture	✓	✓
	Insurance	✓	✓
		€ 6,000 + € 550(registration fee)	€ 4,500 + € 550(registration fee)
SELECT THE OPTION OF YOUR CHOICE (please tick the box)		<input type="checkbox"/>	<input type="checkbox"/>

for additional sq. m.: €350/sq. m.

INDIA PAVILION EXHIBITOR PARTICIPATION OPPORTUNITIES

COST OF READY TO OCCUPY STAND IN INDIA PAVILION			
Size	Cost	Stand Size	(please tick the box)
<input type="text" value="6 sq. meters"/>	<input type="text" value="Rs. 2.75 Lakhs"/>	<input type="text" value="3 meter * 2 meter"/>	<input type="text"/>
<input type="text" value="12 sq. meters"/>	<input type="text" value="Rs. 4.50 Lakhs"/>	<input type="text" value="6 meter * 2 meter"/>	<input type="text"/>
<input type="text" value="15 sq. meters"/>	<input type="text" value="Rs. 6.00 Lakhs"/>	<input type="text" value="5 meter * 3 meter"/>	<input type="text"/>
<input type="text" value="18 sq. meters"/>	<input type="text" value="Rs. 7.40 Lakhs"/>	<input type="text" value="6 meter * 3 meter"/>	<input type="text"/>
<input type="text" value="24 sq. meters"/>	<input type="text" value="Rs. 9.50 Lakhs"/>	<input type="text" value="6 meter * 4 meter"/>	<input type="text"/>

[Mandatory Additional Registration Fees: € 550 per Stand]

STAND	INCLUDES
Space	25% Discount on extra Invitations
Open Slides	Access to the networking activity: Brokerage Event
Full Congress Passes	Stand and Furniture
Visitor Passes	Insurance
Exhibitor Passes	
Public Sector Invitations	





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CO-LOCATED EVENTS

INSURANCE

Civil liability and property damage insurance covers:

Civil liability

Capital amount insured € 3,00,000
Excess (deductible) € 1,500

Property damage, excluding theft

Capital amount insured € 20,000
Excess (deductible) € 1,000

PAYMENT METHODS

All payments should be made to Fira de Barcelona - SMART CITY EXPO WORLD CONGRESS, by one of the following methods:

Certified cheque

Cash deposit or credit card payment at the SMART CITY EXPO WORLD CONGRESS Customer Service Office.

Bank transfer to any of the indicated bank accounts:

- **CAIXABANK:** c/c 2100 0927 56 0200017660
SWIFT CAIXESBBXXX - IBAN: ES49 2100 0927 5602 0001 7660
(national and international bank transfers)
- **BANC SABADELL:** c/c 0081 5084 04 0001290030
SWIFT BSABESBB - IBAN: ES19 0081 5084 04 0001290030
(national and international bank transfers)
- **BBVA:** c/c 0182 6035 42 0100857117
SWIFT BBVAESMMXX - IBAN: ES31 0182 6035 42 0100857117
(national and international bank transfers)
- **BANCO POPULAR ESPAÑOL:** c/c 0075 1586 95 0604422331
SWIFT POPUESMM - IBAN: ES30 0075 1586 95 0604422331
(national and international bank transfers)

To ensure that your payment is correctly processed, you should indicate the client code and invoice number that appears on the invoice on the bank transfer, bankers cheque made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

SPACE ASSIGNMENT

Space assignment is the responsibility of FIRA DE BARCELONA and shall be carried out on the basis of the general criteria indicated in the General Participation Regulations and, as the case may be, those of the individual event rules.

PAYMENT METHOD FOR INDIA PAVILION AND FOR ANY OF THE ABOVE SERVICES

Payment for stand in India Pavilion is to be made to below mentioned account:

BANK ACCOUNT DETAILS: Name: Pioneer Exhibitions and Conventions Management Private Limited
Account Number: 544301010050526
Bank Name: Union Bank of India
IFSC Code: UBIN0554430
Branch: Viman Nagar, Pune

AUTHORIZED PERSON:

Sign

Seal

