



OMEGA

PARTNERSHIP BROCHURE



October 18,19



Model Engineering College



ABOUT IEEE MEC

The IEEE Student Branch at Model Engineering College (MEC) represents one of India's most dynamic hubs for emerging technology professionals. As part of the world's largest technical organization, IEEE MEC connects tomorrow's engineers with today's innovations. Through hands-on workshops, hackathons, seminars, and collaborative projects, the branch empowers students to explore cutting-edge technology, build real-world skills, and turn ideas into impactful solutions.

WHAT IS OMEGA?

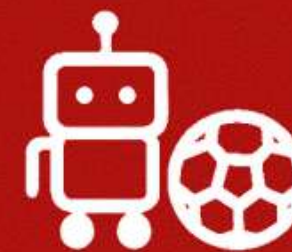
A national-level robotics event uniting innovators, engineers, and tech enthusiasts from across India. Participants compete in high-energy robotics challenges while engaging in hands-on workshops, expert talks, and technical showcases.



**MICROMOUSE
COMPETITION**



**LINE FOLLOWER
COMPETITION**



**ROBOSOCCER
COMPETITION**



**HARDWARE
HACKATHON**

100+ Colleges Across India

Nationwide publicity and
outreach

National-
Level
Publicity

400+ Participants

Competing in four flagship
robotics events

500+ Footfall

Students, faculty, and tech
enthusiasts at the venue.

The Impact

Social Media Reach

IEEE MEC Instagram page with **2,800+ followers** and **6K+ average views** per post

Event Legacy & Recognition

High Brand Visibility

Logos on stage backdrops, certificates, jerseys, and event collaterals

The Impact

Talent Pipeline

Direct access to top engineering talent for internships, hiring, and collaborations.

Sponsorship Tiers

- 01 Title Sponsor (1.25L)**
- 02 Platinum Sponsor (90K)**
- 03 Gold Sponsor (50K)**
- 04 Silver Sponsor (35K)**

1

TITLE SPONSOR



Host an influential keynote session, connecting with our full audience at the event's gathering.



Enjoy logo placement across all event materials — goodies, posters, certificates, and ID cards.



Gain visibility with your logo featured prominently on the event maze.



Receive a full promotional ad exclusively produced for your brand.



A standard stall space provided, to give your brand an interactive platform to display products.



Your brand logo will be highlighted on venue posters for maximum exposure.



Banner placement at key event spots ensures your brand's presence throughout the venue.



Exclusive recap video coverage created for your brand.

1

TITLE SPONSOR



Receive 130+ Google reviews and dedicated followers on your Instagram page.



Fliers provided by your brand will be distributed directly to event participants, ensuring wide reach.



A campus ambassador from IEEE MEC will promote your brand among students and attendees.



Collaboration content created in partnership, spotlighting your brand alongside our flagship event.



Ad (under 2 minutes) provided will be showcased during filler time slots between event sessions.



A dedicated standalone post will be published on IEEE MEC's official page to highlight your support.



Your brand will receive acknowledgments and mentions throughout the event.



Your brand will be prominently highlighted across all workshop promotions and branding.

2

PLATINUM SPONSOR



Enjoy logo placement across all event materials — posters, certificates, and ID cards.



Your brand logo will be highlighted on venue posters for maximum exposure.



A standard stall space provided, to give your brand an interactive platform to display products.



Your brand will be prominently highlighted across all workshop promotions and branding.



Banner placement at key event spots ensures your brand's presence throughout the venue.



Your brand will receive acknowledgments and mentions throughout the event.



A dedicated standalone post will be published on IEEE MEC's official page to highlight your support.



Ad (under 1 minute) provided will be showcased during filler time slots between event sessions.

2

PLATINUM SPONSOR



Receive 90+ Google reviews and dedicated followers on your Instagram page.



Fliers provided by your brand will be distributed directly to event participants, ensuring wide reach.



Collaboration content created in partnership, spotlighting your brand alongside our flagship event.

3

GOLD SPONSOR



Enjoy logo placement across all event materials — posters, certificates, and ID cards.



Your brand logo will be highlighted on venue posters for maximum exposure.



Banner placement at key event spots ensures your brand's presence throughout the venue.



Your brand will receive brief mentions throughout the event.



A grouped sponsor post will be published on IEEE MEC's official page to showcase your brand.



Your still advertisement will be displayed between events.



Receive 70 Google reviews and dedicated followers on your Instagram page.



Fliers provided by your brand will be distributed directly to event participants, ensuring wide reach.

4

SILVER SPONSOR



Enjoy logo placement across all event materials — posters, certificates, and ID cards.



Receive 40 Google reviews and dedicated followers on your Instagram page.



Your brand logo will be highlighted on venue posters for maximum exposure.



Your brand will receive brief mentions throughout the event.



A grouped sponsor post will be published on IEEE MEC's official page to showcase your brand.

SPONSORSHIP OVERVIEW

012

Features	Title	Platinum	Gold	Silver
Logo on Goodies/ Posters/ Certificates/ IDs	✓	✓	✓	✓
Logo on Event Venue Posters	✓	✓	✓	✓
Special Mentions	✓	✓	✓	✓
Dedicated Post	✓	✓	✓	✓
Reviews & Followers	✓	✓	✓	✓
Filler Time Ad	✓	✓	✓	
Banners on Venue	✓	✓	✓	

SPONSORSHIP OVERVIEW

013

Features	Title	Platinum	Gold	Silver
Flier Distribution	✓	✓	✓	
Workshop Branding	✓	✓		
Stall Set Up	✓	✓		
Content Collaboration	✓	✓		
Keynote Session	✓			
Logo on Maze	✓			
Ad Shooting	✓			

SPONSORSHIP OVERVIEW

014

Features	Title	Platinum	Gold	Silver
Campus Ambassador Program	✓			
Recap Video	✓			