MARI SELVAM

UI/UX Designer

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PROFILE SUMMARY

As i am a creative and detail-oriented entry-level UI/UX Designer with a strong foundation in user-centered design principles. Skilled in wireframing, prototyping, and user research to craft intuitive digital experiences, responsive interfaces, web designing. Proficient in design tools like Figma, Adobe XD, and Sketch, HTML, css. Eager to collaborate with crossfunctional teams to solve real-world problems through design. Passionate about continuous learning and building impactful, user-friendly interfaces.

PROJECT

Finding a Rental house, Offices, Apartments Self-based

March -2025

Tech Skills - Figma, Adobe XD, Sketch, Adobe Illustrator, Adobe Colors, Adobe Photoshop, Invision.

 Design a intutive user interface for Finding our nearby rental houses, offices and apartments.

JOB Searching Application Design Self-based

Jan 2025 - Present

Tech Skills - Figma, Adobe XD, Sketch, Adobe Illustrator, Adobe Colors, Adobe Photoshop, Invision.

- It started this project only after completing the user research process (Discover, Empathize, Define, Ideate, Prototype, Testing)
- Its completely designed by targeted users requirements based.
- Personalized featured designed with minimalistic UI screen.
- 50+User friendly UI screens.

EDUCATION

- B.com Genral, ST.Johns College, Tirunelveli. (2019 to 2022)
- MBA HR, Marketing, Einstein College Of Engineering, Tirunelveli.(Affiliated by Anna University Chennai), (2022 to 2024)

CERTIFICATION

- 1. UI/UX Design course(2025-batch) at Aspira Design Institute, Chennai.
- 2. MS-Office, Tally .ERP9, HTML, CSS, SQL. at CSC Computer Software College.
- 3. TABLEAU Certification.

SKILLS

- UX Skills User research, User flows & Journey map, Information Architecture,
 Wireframe, Prototype, Usability Testing, Interaction Design.
- UI Skills Visual Design, Typography, Color Theory, Layout & Composition, Iconography, Responsive Design, Design Systems, Web Design.
- Soft Skills Problem Solving, Empathy, Communication, Team Collaboration, Critical Thinking, Attention to Detail, HTML, CSS