

Renuka Devi R

SEO Specialist



A Suitable position with an organization where I can utilize the best of my skills and abilities that fit to my education, skills and experience a place where an encourage and permitted to be an active participant as well vital contribute on development of the company.

✉ renuka.devi23@hotmail.com

📞 07402062067

📍 7/6 , paithu nombhu chavadi main street, Near village mariamman temple, Madurai, India

📅 23 May, 1994

EDUCATION

BE - Computer Science with CGPA 71% K L N College of Information Technology

05/2013 - 05/2016

Madurai, India

Courses

- Image Coloring - Java

Diploma In Computer Science with CGPa 87% Sai Jothy Polytechnic College

05/2011 - 06/2013

Madurai, India

Courses

- Data Sharing for Dynamic Groups in Cloud Platform

WORK EXPERIENCE

SEO Specialist TunePath Technogy

08/2023 - 10/2024

Hosur, India

Achievements/Tasks

- On-Page Optimization & Off-Page Optimization.
- Conduct a site audit to identify technical issues.
- keyword Mapping & Backlinks & Article & Blog Submission.
- Optimize Google My Business listing.
- Competitor Analysis & SEO Free Tools to Consider.
- Prepare monthly reports to analyze progress and adjust strategies.

Senior Customer Executive Muthoot Fincorp Limited

12/2021 - 06/2023

Madurai, India

SKILLS

Google My Business

Google Analytics

Google Tag Manager

On Page SEO

Off Page SEO

Google Search Concole

Keyword Optimization

SEMrush

Ahrefs

Moz

Content Optimization

Metatag Optimization

Technical SEO

Team Handling

HTML/CSS

Client Handling

PERSONAL PROJECTS

Madurai Sai Tours (01/2024 - 05/2024)

- Content Optimization
- Keyword Optimization
- On page Optimization
- Off page Optimization

Arasan Sanitary (04/2024 - 09/2024)

- Keyword Optimization
- On Page Optimization
- Off Page Optimization

CERTIFICATES

Gunana sundar SEO Course (09/2024 - 11/2024)

Demonstrate your expertise in SEO techniques and digital marketing tools. You can also mention your proficiency in a specific SEO area, such as keyword research, content strategy development, or analytics tools.

LANGUAGES

Tamil

Native or Bilingual Proficiency

English

Elementary Proficiency

INTERESTS

Reading Books

Watching Movies