

Exhibition on Tools & Technologies to Protect Personal and Corporate Data



India **Cyber**
Security Expo

06 07 08
APRIL 2026
Bangalore International
Exhibition Center, INDIA



Organizer



MEDIA DAY
MARKETING

www.cybersecurityexpo.in



About the Expo

With the advent of more and more digitalization of services and use of smart phones and devices in day to day life, the need for cyber security has become very prominent. Cyber threats affect almost every digital-facing business and Cyber security has become a very important aspect of our day to day life.

The India Cyber security Expo is a premier event that caters to the cyber security industry in India and is being held in Bangalore International Exhibition Centre, Bengaluru – India from 06-07-08 April 2026,

This three-day event brings together industry professionals, Cyber product companies, Network Security & Infrastructure Providers, Cyber Threat intelligence firms, Identity and access management providers, cloud security companies Cyber security testing and auditing firms, Training and certification bodies, Consulting and managed security service providers (MSSPs), and related stakeholders on to one platform.

The event helps in fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the Industry.

Why Exhibit at the India Cyber Security Expo – Bangalore

India's digital economy is rapidly expanding, bringing with it both opportunities and critical challenges.

As digital adoption grows across sectors—from banking to e-governance—cyber security has become a national business imperative. The Indian cyber security industry is expected to surpass USD 10 billion by 2028, driven by increasing threats, regulatory changes, and the need for resilient digital infrastructure.

This Expo serves as a significant platform, connecting the latest in information technologies with Industry players and professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.

Key benefits not to miss include

- ✓ Bangalore is India's tech capital — home to countless IT companies, startups, and global tech giants.
- ✓ The city hosts a huge base of cyber security buyers, from banks and fintech firms to software companies and government bodies.
- ✓ An opportunity to meet and discuss business with CISOs, CIOs, CTOs, IT heads, and other key decision-makers.
- ✓ Great opportunity for B2B lead generation, product demos, and building strategic partnerships.

What is special about the India Cyber Security Expo

- ✓ Tailored stands as per budget and space requirements
- ✓ Sponsorships will widen market horizons
- ✓ Promote your product and overall brand
- ✓ Meet and greet with business prospects to build a larger business empire.
- ✓ An opportunity to launch a new product or services

Why should you exhibit in the India Cyber Security Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness.

Exhibiting in our events will lead to

- ✓ Lead Generation
- ✓ Branding - Showcase your brand, products, and services to a targeted audience, enhancing brand recognition and leaving a lasting impression
- ✓ An Apt Platform to reach the Targeted Customers
- ✓ A one stop for all latest industry trends in one place.
- ✓ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✓ The Right Platform to boost your business
- ✓ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✓ An Apt Platform to Connect with Right Partners for your business Needs
- ✓ Create new distribution channels and agents for your products in the region.

Visitor Profile

- ✓ CISOs – Chief Information Security Officers
- ✓ CIOs/CTOs – Technology leaders seeking security solutions
- ✓ CEOs/Founders – Especially from tech startups and SMEs
- ✓ Chief Risk Officers / Compliance Heads
- ✓ Cyber security analysts
- ✓ Network administrators
- ✓ Security architects & engineers
- ✓ SOC (Security Operations Center) managers
- ✓ Ethical hackers / penetration testers
- ✓ Decision Makers from Key Industries
- ✓ Legal, Compliance & Risk Management Professionals
- ✓ Data privacy officers
- ✓ Legal advisors for IT & cyber law
- ✓ GDPR/DPDP Act compliance professionals
- ✓ Risk auditors & consultants
- ✓ Develops professionals
- ✓ Cloud architects
- ✓ Platform engineers from companies using AWS, Azure, GCP
- ✓ Cyber security researchers
- ✓ Law Enforcement & Cybercrime Cells
- ✓ IT solution providers
- ✓ Digital transformation agencies
- ✓ Managed Security Service Providers (MSSPs)
- ✓ Digital Media
- ✓ Magazines/EPC Consultants
- ✓ Marketing and Sales representatives



Exhibitor Profile

➤ Cyber Security Solution Providers

- Network security solution providers
- Cloud security companies
- Data security & encryption technology firms
- Endpoint and mobile security providers
- Application security solution developers

➤ Emerging Technologies in Cyber Security

- Artificial Intelligence (AI) & Machine Learning (ML) based security solutions
- Blockchain-based security systems
- Zero Trust architecture solution providers
- Cyber security for IoT & IIoT devices
- Quantum cryptography firms

➤ Cyber security for Critical Sectors

- Banking, Financial Services & Insurance (BFSI) cyber defense solutions
- Healthcare cyber security providers
- Industrial cyber security (SCADA/ICS security)
- Government & defense security technology providers

➤ Threat Intelligence & Monitoring

- Cyber threat intelligence platforms
- Security Information & Event Management (SIEM) solutions
- Intrusion detection & prevention system providers
- Managed security service providers (MSSPs)
- Security Operations Center (SOC) service providers

➤ Risk Management & Compliance

- Data privacy & compliance consulting firms (GDPR, HIPAA, PCI DSS, etc.)
- Risk assessment & audit firms
- Governance, risk, and compliance (GRC) solution providers

➤ Training, Certification & Consulting

- Cyber security training institutes
- Certification bodies (ethical hacking, CISSP, ISO, etc.)
- Cyber awareness & workforce upskilling firms
- Incident response & forensic investigation service providers

➤ Identity & Access Management (IAM)

- Multi-factor authentication (MFA) providers
- Single sign-on (SSO) solution companies
- Identity governance solutions
- Biometric authentication providers

➤ Infrastructure & Hardware Security

- Firewalls & UTM appliance providers
- Hardware security module (HSM) manufacturers
- Secure routers, switches, and gateways providers
- Data center and server security solutions

➤ Startups & Innovators

- Emerging cyber security startups with niche solutions
- Incubators and accelerators supporting cybersecurity innovations

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc.
(to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



₹ 3 Lacs + GST

WATER BOTTLE SPONSOR

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



₹ 3 Lacs + GST

*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: +91 93421 85915 | +91 93414 73494

E-mail: expo@mediaday.co.in, **Website:** www.mediaday.co.in

About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery& Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



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STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

GET IN TOUCH



**MEDIA DAY
MARKETING**

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