

Name: Rupali Vikas Auti
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SUMMARY:

To secure a challenging data analytics position in a dynamic organization, where I can leverage my analytical and technical skills to contribute to business growth and gain valuable experience in the field.

- Github Link : <http://github.com/RupaliAuti09>
- Medium Link : <https://medium.com/@autirupalivikas>
- LinkedIn Link : <https://www.linkedin.com/in/rupali-auti>

EDUCATION:

- Bachelor's of Computer Science
(Rajarshi Shahu Mahavidyalaya Latur) (2019-2022) **Percentage : 86.23%**
- Higher Secondary Certificate
(Azeem College Ausa) (2017-2019)
Percentage : 74.92%
- Secondary School Certificate
(Azeem Highschool Ausa) (2016-2017) **Percentage : 87.40%**

TECHNICAL SKILLS :

MS Excel, C, Java, Statistics, Python, SQL, Pandas, Numpy, Seaborn, Android, Matplotlib, Scikit-learn.

DATABASES AND PLATFORMS :

PostgreSQL , MYSQL, Microsoft SQL server ,Android Studio, Turbo C++, Jupyter Notebook, Google Colab,Tableau, Advanced MS Excel,MS Word, MS Powerpoint.

Internship:

Accenture North America Data Analytics and Visualization Job Simulation on Forage - March 2024

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

- Completed a simulation focused on advising a client on customer targeting with the Data, Analytics & Modelling team
- Assessed data quality and completeness in preparation for analysis
- Analysed data to target high-value customers based on demographics and attributes
- Developed dashboards to communicate findings with visuals

PROJECTS :

- **Bike Sharing Demand Prediction (Machine Learning – Regression)**

Description:

- Built a machine learning regression model capable of accurately predicting the number of rented bikes required for an hour, utilizing relevant variables.
- Successfully achieved the project goal by implementing an effective solution that addressed the specific requirements of the problem. Performed comprehensive exploratory data analysis to identify significant trends and relationships among the variables, facilitating a deeper understanding of the dataset.
- Cleaned and modified the data to ensure its quality and relevance for the analysis.

- **Hotel Booking Data Analysis (Exploratory Data Analysis)**

Description:

- Conducted extensive data analysis on hotel booking data, including data cleaning, data exploration, and data visualization.
- Discovered important factors that influence hotel bookings, such as booking lead time, room type, and hotel location.
- Generated valuable insights from the hotel booking data analysis, providing recommendations for improving business performance.
- Provided specific recommendations, including developing targeted marketing campaigns and optimizing hotel pricing strategies, to achieve the desired business outcomes.

AWARDS AND ACHIEVEMENTS :

- Maths for DataScience (Almabetter)
- Data Analysis (Almabetter)
- Database Management System(NPTEL)
- Machine Learning Algorithm(Almabetter)
- Excel For Data Analysis(Great Learning)

PUBLICATIONS:

1. Python's Data Magic: Unlocking Insights with Libraries

(Link : <https://medium.com/@autirupalivikas/pythons-data-magic-unlocking-insights-withlibraries-c81dfdf73e4e>)

2. Unleashing The Power of Data Analytics In E-commerce!

(Link: <https://medium.com/@autirupalivikas/unleashing-the-power-of-data-analytics-in-ecommerce-8e6b2b6304e7>)

DECLARATION :

I hereby declare that all the information said above is true.