



Google Developer Groups
On Campus • Atharva College of Engineering

CSI-ACE
COMPUTER SOCIETY OF INDIA

GLITCHIVERSE

ACE HACKS 2.0

Marketing Brochure

22nd - 23rd March 2025
Atharva College Of Engineering
Malad Marve Road, Malad West, Mumbai,
Maharashtra 400095

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OUR VISION

At GDGC and CSI, we envision a world where creativity has no boundaries and innovation thrives. Our mission is to create a collaborative ecosystem that unites diverse talents to tackle global challenges. We believe ACE Hacks 2.0 will be a catalyst for transformative breakthroughs, inspiring participants to push their limits and harness technology for positive change.

"Empowering Future Innovators to Solve Tomorrow's Challenges – A 24-Hour Journey of Creativity, Collaboration, and Change."

ABOUT US

GDGC and CSI, the driving forces behind ACE Hacks 2.0, are committed to fueling the future of technology. Based at Atharva College of Engineering, we serve as a hub for tech exploration, equipping students across Mumbai with the skills and knowledge to become tomorrow's leaders in the digital landscape.

We curate a vibrant learning ecosystem through engaging workshops, interactive speaker sessions, and competitive events spanning diverse technologies. Our inclusive environment fosters collaboration, encouraging students from diverse backgrounds to connect, share ideas, and push the boundaries of innovation.

ABOUT ACE HACKS 2.0

ACE Hacks 2.0 is the second edition of Atharva College of Engineering's flagship 24-hour hackathon, set to attract over 2000 registrations from across Mumbai and beyond. With 200 participants competing in 50 teams of 4, this exciting event will bring together young, talented developers from top engineering colleges.

As a key sponsor, you'll gain exposure to over 10,000 impressions, reaching a broad and engaged audience of developers, designers, and tech enthusiasts. Through our strong publicity efforts, including outreach to 25+ colleges, ACE Hacks 2.0 will be an unforgettable platform for innovation and tech development.

DELIVERABLES

- Direct Interaction: Engage with participants during keynote seminars, before or after the hackathon.
- Branding as “Official Partner”: Promote your company as the “Official Partner” of GDGC x CSI ACE 2024-25 across all public communication channels.
- Website Presence: Display your company logo on the ACE Hacks 2.0 website, with a clickable link redirecting to your website.
- Social Media Exposure: Gain exposure on the official Instagram accounts of GDGC ACE and CSI ACE and promotional material shared by committee members across all the WhatsApp groups, reaching a broad and engaged audience of students.

DELIVERABLES

- **Event Branding:** Your logo will be featured on all promotional posters, banners, messages and event materials.
- **Problem Statements:** Sponsor a problem statement for the hackathon.
- **Judging & Mentorship Opportunities:** Provide mentorship and act as a judge, guiding and interacting with participants.
- **Social Media Engagement:** Amplify your brand's presence through engagement on our social media channels (Instagram, Facebook, LinkedIn), including likes, reviews, shares, and mentions

SPONSORSHIP SLOTS

Problem Statement Sponsor: 10,000/-

- Sponsor a problem statement for the hackathon.
- By sponsoring a problem statement, your organization will not only play a pivotal role in shaping the event but also gain exposure as an industry leader driving innovation.
- Collaborate with the brightest minds in technology to generate impactful solutions.
- Align your brand with an exciting event that fosters creativity and community.

SPONSORSHIP SLOTS

Basic sponsor: 15,000/-

1. Social Media Engagement: Promoting your brand through posts and Instagram stories on official accounts of GDGC ACE and CSI ACE. Also, the resharing of the post by the committee members.
2. Website Logo: Your logo will be displayed on the ACE Hacks 2.0 website with a clickable link redirecting users to your site.
3. Online branding: Gain exposure by increasing your followers and/or subscribers and positive Google reviews and 5-star ratings from committee members.
4. Event Visibility: Your logo will be featured on event banners and standees throughout the hackathon

SPONSORSHIP SLOTS

Associate Sponsor: 25,000/-

1. Deliverables of Basic Sponsor
2. Sponsor a Problem Statement: Gain ownership of one of the hackathon's problem statements.
3. Online branding: Gain exposure by increasing your followers and/or subscribers and positive Google reviews and 5-star ratings from committee members.

SPONSORSHIP SLOTS

Title Sponsor: 50,000/-

1. Deliverables of Associate Sponsor
2. Title Sponsorship: Association of your brand name with the event title (e.g., "ACE HACKS 2.0, Powered by [Your Company Name]").
3. Official Partnership: Promoting your brand as the "Official Partner" of GDGC x CSI 2024-25.
4. Exclusive Networking: Interact directly with participants during the hackathon, providing exclusive networking opportunities.
5. Product Placement: Opportunity for product placement (sample distribution, etc.)
6. Stalls: Additional stalls available for an extra cost to showcase your products/ services.

CONTACT US

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